

Greensboro-High Point, NC — #5 of 10: Residential Builders

Residential Builders: 478

Residential construction activity leads the Triad — source: ALEX Intelligence
2026

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THE DATA

478

Residential Builders (2022)

Greensboro-High Point, NC ranks #5 of 15 North Carolina metros in residential building construction activity (2022).

This figure represents the number of active residential building construction firms in the Greensboro-High Point MSA, based on the U.S. Census Bureau's County Business Patterns 2022. It reflects sustained demand for new housing and a healthy pipeline of construction activity, even amid elevated mortgage rates and national affordability pressures. The region's position within the state's metro hierarchy underscores its role as a core driver of regional housing supply.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2361 (Residential building construction) · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-27-greensboro-istand-2361-msa>

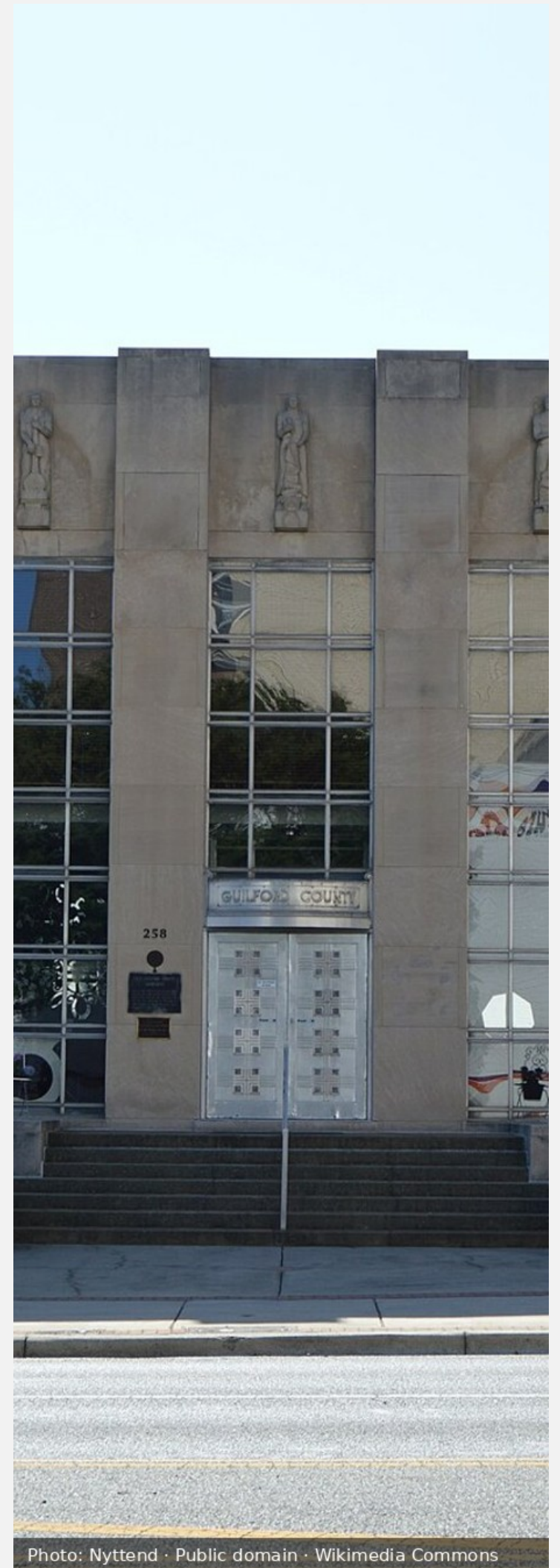


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01

Builders lead — not buyers

The fact that Greensboro-High Point ranks #5 in NC for residential builders, despite tight inventory and rising prices, suggests that supply is not the bottleneck — demand is. This is not a market where builders are overbuilding; it is one where construction capacity is being fully utilized. The high number of active builders indicates strong confidence in long-term demand, not speculative overproduction. This is a sign of fundamental market health, not a bubble.

02

Supply constraints are structural

The high number of active builders (478) does not imply an oversupply; rather, it shows that the region is working to meet existing demand. The gap between construction activity and inventory turnover reveals that new homes are being absorbed quickly, reinforcing price stability and long-term appreciation. This is not a market where supply can be easily increased — it is one where growth is limited by capacity, not interest.



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