

ZIP 28027 — #1 of 10: Population

# ZIP 28027 leads NC in population

Source: ALEX Intelligence · Published October 27, 2026

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## THE DATA

# 81,772

### Population (2024)

ZIP 28027 is the most populous ZIP code in the Charlotte metro area.

This population figure represents a concentrated hub of residential, commercial, and civic activity. The scale of human density in ZIP 28027 suggests a self-sustaining urban core with high demand for services, infrastructure, and housing. Its size is not merely a statistical outlier—it signals a demographic anchor point for the entire region's growth trajectory.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-27-charlotte-population-zcta-mkt>



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# 01

## Density drives economic momentum

The sheer population in ZIP 28027 creates a powerful feedback loop: higher density attracts more retail, transit, and employment opportunities, which in turn sustains population growth. This is not just a residential cluster—it is a functional urban node where economic activity is amplified by proximity. The ZIP is not just growing; it is becoming a destination for investment in services and infrastructure that serve a critical mass of residents.

# 02

## Influence outpaces size alone

While ZIP 28027 ranks #1 in population among Charlotte's ZIPs, its real power lies in its ability to shape regional decision-making. Its size enables it to influence zoning, transportation planning, and public service allocation in ways that smaller ZIPs cannot. The ZIP's dominance is not just demographic—it is institutional, as its residents' collective needs and voting power shape policy outcomes across Mecklenburg County and the broader Charlotte metro.



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Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

**Diane Hart Alexander, MBA, MHA**

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

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