

Texas — #1 of 10: Share of Arriving Households From One State



Texas supplies 74.5% of Williamson County's new households

Source: ALEX Intelligence, October 26, 2026

Swipe for insights →

THE DATA

74.5%

Share of Arriving Households From One State (2023)

Texas accounts for more than three-quarters of all inbound migration to Williamson County's non-Georgetown towns.

This figure underscores a profound regional self-sufficiency in population growth—Williamson County is not merely attracting people from across the U.S., but overwhelmingly from within Texas itself. The data suggests a growing internal migration engine, driven by economic and lifestyle appeal within the state.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-26-williamson-mig-state-leader>

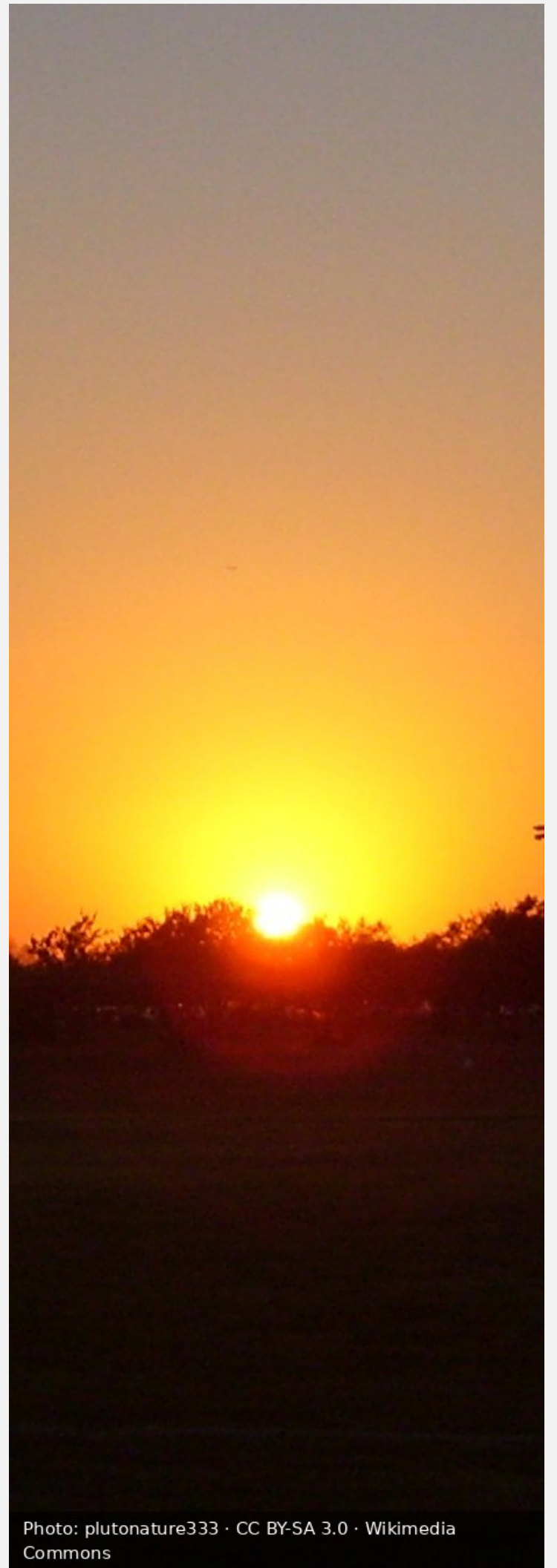


Photo: plutonature333 · CC BY-SA 3.0 · Wikimedia Commons

01

Texas is the new migration engine

The pattern suggests that the region's growth is not dependent on national trends but is instead being fueled by a self-reinforcing cycle: more people move in, more services expand, more jobs follow, and the cycle continues—without needing to attract outsiders.

02

Affordability is a magnet, not a barrier

This suggests that the market is not oversaturated, but rather experiencing a structural shift—where people aren't fleeing high prices, but seeking a better quality of life within a state that is increasingly competitive in housing and opportunity.



Photo: Guard Shield · CC BY-SA 4.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

