

Wilmer — #1 of 10: Share of Homes That Are Manufactured

Wilmer leads DFW in manufactured housing share

34.4% of homes are manufactured — source: ALEX Intelligence, 2026

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THE DATA

34.4%

Share of Homes That Are Manufactured (2024)

Wilmer has the highest concentration of manufactured housing in the Dallas-Fort Worth MSA, according to the 2024 American Community Survey.

This figure reflects structural type, not land tenure — meaning some homes are on owned lots, others on leased pads. The data shows that in Wilmer, nearly one in three homes is manufactured, a level unmatched across the region. This is not a trend in affordability alone, but a structural shift in housing form.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-26-dfw-msa-manufactured-share-place-mkt>



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01

Manufactured housing is a housing market strategy

The dominance of manufactured housing in Wilmer suggests a shift in how DFW's secondary and tertiary markets are evolving — not as bedroom communities, but as self-contained, resilient housing ecosystems with lower entry barriers and faster deployment cycles.

02

Affordability is not the only driver

The implications for the broader DFW MSA are significant: as the region faces a housing shortage and rising prices, Wilmer's model offers a replicable blueprint for other communities — not by copying its 34.4% share, but by adopting its structural flexibility and planning foresight.



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