

Williamson County — #1 of 10: Net Migration in Households

Williamson County leads Texas in household migration

Net gain of 7,407 households — ALEX Intelligence 2026

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THE DATA

7,407

Net Migration in Households (2023)

Williamson County gained 7,407 households through migration between 2022 and 2023.

This figure represents a net inflow of households, not individuals, and reflects a sustained demographic momentum. The number is a floor — actual migration may be higher, as the IRS withholds flows below disclosure thresholds. This level of inflow positions Williamson County as the top destination in Texas for household relocation, surpassing even Travis County, the Austin metro's anchor.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-25-williamson-mig-net-total>



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Migration is not just growth — it's resilience

The 7,407 net household gain signals more than population increase — it reflects confidence in long-term economic stability. Households moving to Williamson County are likely choosing areas with strong job markets, stable school systems, and lower risk of displacement. This inflow is less vulnerable to short-term market volatility than capital-driven speculation, making the region more resilient to downturns in housing or employment.

02

Migration momentum fuels structural advantage

Unlike markets that rely on transient or speculative demand, Williamson County's migration pattern shows a deepening base of permanent residents. This trend supports sustained demand for housing, retail, and infrastructure, reducing the risk of oversupply. The data suggests that even as new home prices adjust in surrounding suburbs, Williamson County's non-Georgetown core remains a destination of choice for families and professionals seeking stability.

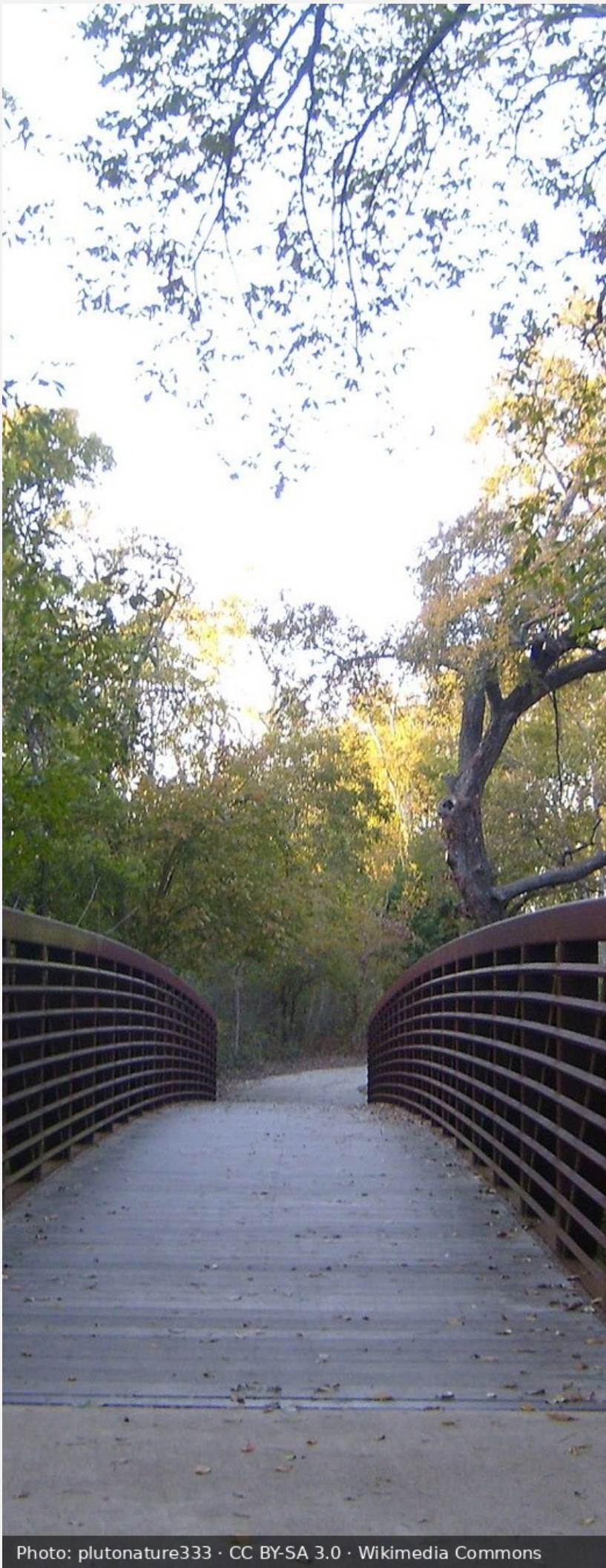


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