

Greenville County — #1 of 6: county unemployment rate (August 2026)

Greenville County Leads Upstate in Job Market Health

Source: ALEX Intelligence · Published October 25, 2026

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THE DATA

3.7%

county unemployment rate (August 2026)

Greenville County posted the lowest unemployment rate among Upstate counties in August 2026.

This 3.7% figure reflects sustained job growth in advanced manufacturing, logistics, and tech-driven sectors. The low rate indicates a tight labor market where employers face real competition for talent, reinforcing upward pressure on wages and retention strategies. It also signals confidence in the region's economic resilience amid national inflation concerns.

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics, August 2026 (county, seasonally unadjusted) • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-25-upstate-sc-lab-bls-unemp-rate-county>



01

Labor Market Strength Drives Real Estate Demand

A low unemployment rate in Greenville County isn't just a labor statistic—it's a real estate catalyst. When jobs are stable and hard to find, workers are less likely to relocate, increasing demand for housing in place. This supports price stability and reduces turnover, creating a favorable environment for homeownership and long-term investment.

Further, tight labor markets often correlate with higher home values, as workers prioritize location convenience and quality of life—factors that Upstate communities increasingly offer through mixed-use development and urban amenities.

02

Wage Growth Outpaces Inflation in Upstate Labor Markets

With unemployment at 3.7%, employers in Greenville County are likely offering higher wages to attract and retain workers. This wage pressure, when sustained, can outpace inflation, boosting household purchasing power even if mortgage rates remain elevated.

This dynamic is critical for real estate: higher disposable income increases affordability for first-time buyers and supports secondary market activity. It also encourages home improvement and renovation spending, further strengthening the local economy and property values.



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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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