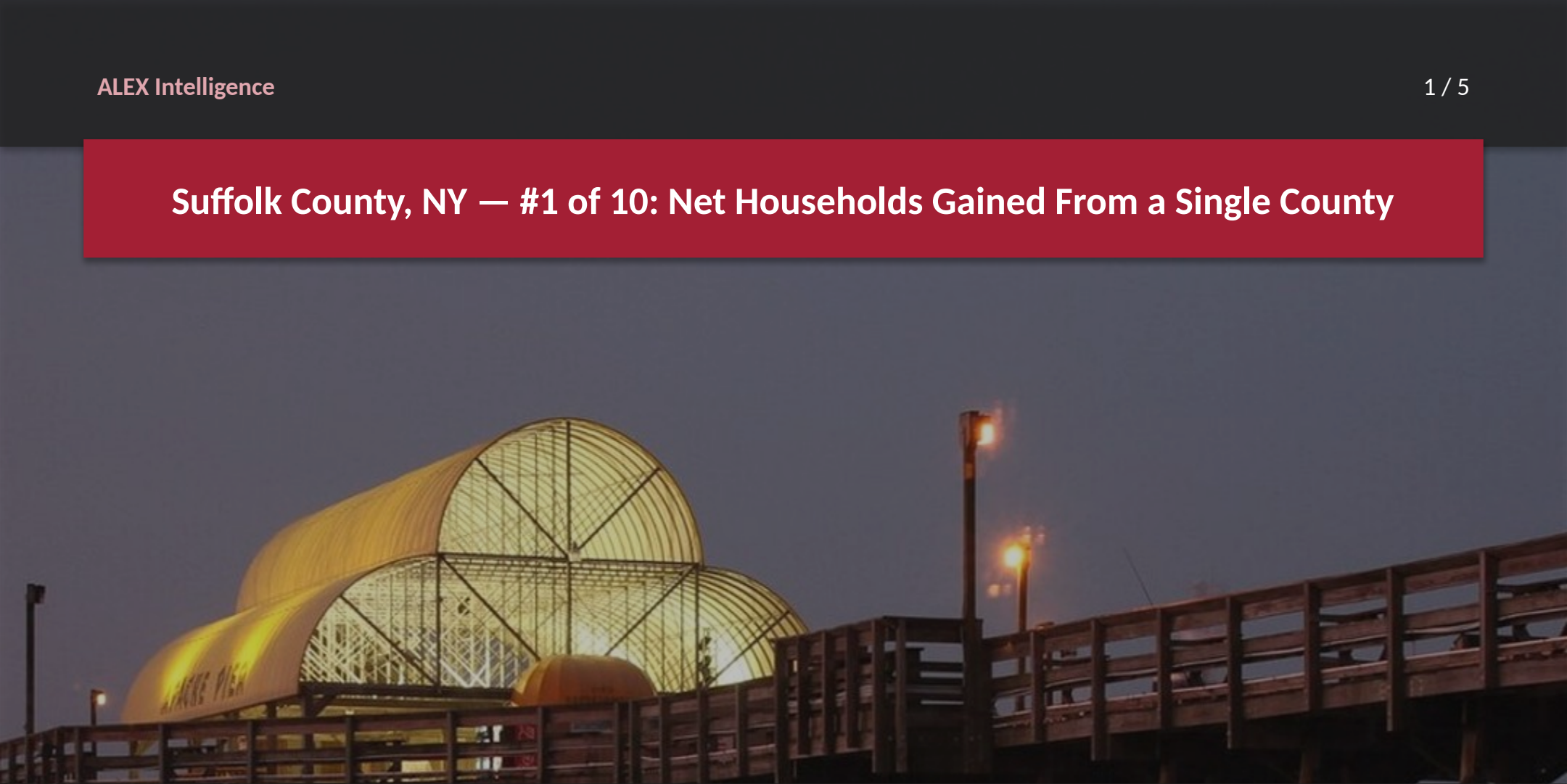


Suffolk County, NY — #1 of 10: Net Households Gained From a Single County



Suffolk County, NY Leads All in Grand Strand Migration

Source: ALEX Intelligence · Published October 25, 2026

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THE DATA

270

Net Households Gained From a Single County (2023)

Suffolk County, NY is the top source of net household inflows to the Grand Strand, surpassing all other U.S. counties.

This figure represents the net gain of households from a single county — a rare and significant migration pattern. Suffolk County, NY, with its high-income, urbanized profile, is sending more households to the Grand Strand than any other county in the U.S., indicating a strategic shift in residential preferences. The Grand Strand is no longer just a vacation destination; it's becoming a permanent relocation hub for coastal New York's affluent residents.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-25-grand-strand-mig-net-partner>

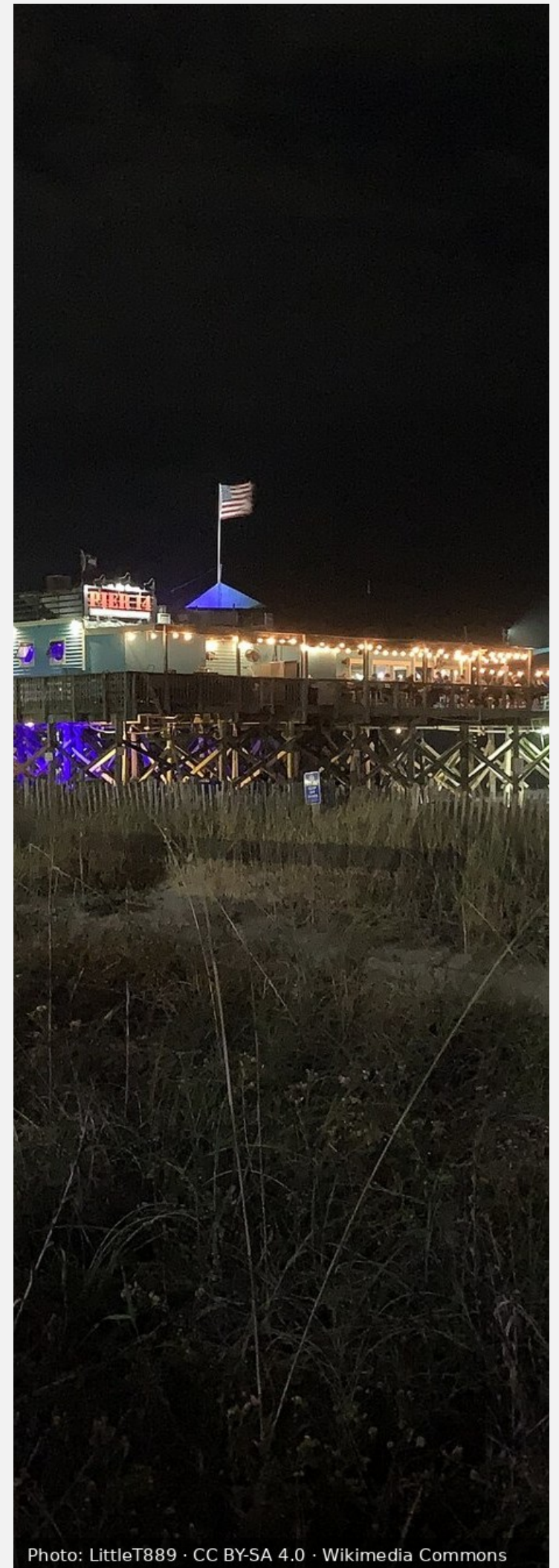


Photo: LittleT889 · CC BY-SA 4.0 · Wikimedia Commons

01

Migration as a Market Catalyst

This isn't seasonal tourism; it's permanent relocation driven by lifestyle, affordability, and climate resilience. The influx of high-income households is reinforcing the region's premium pricing power and sustaining investment in quality infrastructure and amenities.

02

The Hidden Engine of Market Stability

Unlike many coastal markets that rely on transient or seasonal residents, the Grand Strand is building long-term, high-net-worth household density from a single source. This migration pattern creates a self-reinforcing cycle: more affluent residents attract higher-end services, which in turn increase desirability, drawing more inflows. The result is a resilient market less vulnerable to economic volatility than markets dependent on short-term rentals or seasonal demand.



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