

Columbia, SC — #3 of 8: Residential Builders

Residential Builders: 314

Source: ALEX Intelligence · Published October 25, 2026

Swipe for insights →

THE DATA

314

Residential Builders (2022)

Columbia, SC ranks #3 of 8 South Carolina metros on residential builders, according to the U.S. Census Bureau's 2022 County Business Patterns data.

This level of construction activity signals robust market confidence in the Midlands. With 314 residential building firms operating in the Columbia metro, the region maintains a strong foundation for future housing supply, even amid elevated mortgage rates and tight inventory. This is not a short-term spike — it reflects sustained developer engagement in a resilient, self-reinforcing real estate ecosystem.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2361 (Residential building construction) · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-25-columbia-sc-istand-2361-msa>

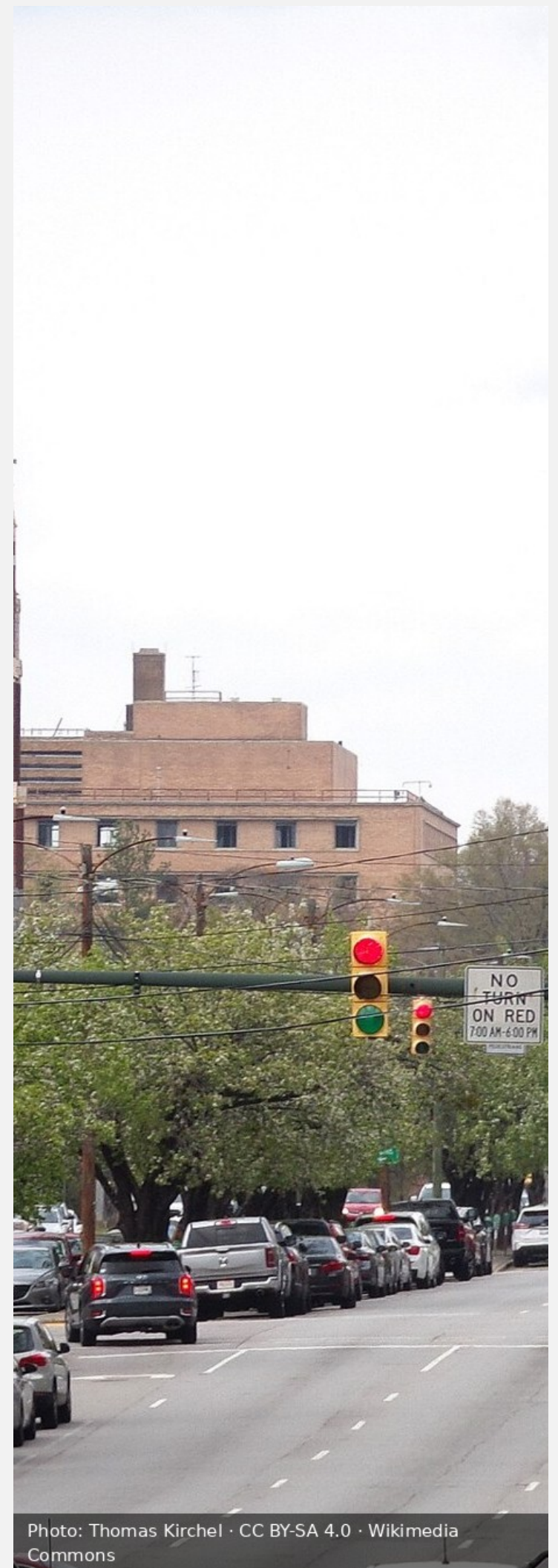


Photo: Thomas Kirchel · CC BY-SA 4.0 · Wikimedia Commons

01

Builders follow jobs, not just prices

The Midlands' builder strength is not driven by speculative price gains but by real economic momentum. Job growth in healthcare, state government, and higher education — particularly at the University of South Carolina — continues to attract new residents. The 314 residential builders are not chasing bubbles; they are responding to a growing, stable labor base and urban revitalization in downtown Columbia, including new food cart zones and public space investments. This is a market built on fundamentals, not sentiment.

02

Construction density as a market stabilizer

High construction volume in the Midlands acts as a natural buffer against market volatility. This dynamic supports a more balanced market where price appreciation remains grounded in real demand, not scarcity alone. The presence of 314 builders suggests a long-term commitment to housing development, which benefits first-time buyers, investors, and long-term homeowners alike.



Photo: HaloMasterMind · CC BY-SA 3.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

