

Kaufman County — #1 of 10: 5-Year Population Growth

Kaufman County Leads Texas in 55+ Growth

Source: ALEX Intelligence · Published October 24, 2026

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THE DATA

39.4%

5-Year Population Growth (2024)

Kaufman County saw the highest 5-year population growth among Texas counties with 20,000+ residents.

This surge reflects a broader shift: the 55+ cohort is not just aging in place — it's actively relocating to fast-growing, low-density, and accessible communities. The data suggests that new-age-restricted and active-adult developments are no longer confined to established retirement hubs. Instead, they're emerging in high-growth, economically vibrant regions with strong infrastructure and quality-of-life amenities.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-24-fifty-five-plus-fifty-five-plus-dem-g-population-county-tx>



01

Growth Is Driving Demand

The 39.4% growth in Kaufman County signals a new wave of 55+ migration into non-traditional retirement markets. These are not just retirees seeking sun and golf — they are professionals, downsizers, and remote workers looking for affordability, community, and accessibility in fast-growing, low-density areas. This shift challenges the assumption that 55+ housing demand is static or geographically limited to legacy retirement corridors.



02

Supply Lagging Behind Demand

Despite this explosive growth, there is no indication that age-restricted community supply is keeping pace. The absence of new developments in Kaufman County, despite its top-tier growth, suggests a supply gap. This creates a strategic window for developers and investors who understand that demand is no longer just about location — it's about adaptability, compliance with HOPA, and integration of universal design in new builds.

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