

Lampasas — #1 of 7: Share of Homes Held for Seasonal Use

Lampasas Leads Texas in Seasonal Home Use

2.8% of homes held for seasonal use — source: ALEX Intelligence, 2026

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THE DATA

2.8%

Share of Homes Held for Seasonal Use (2024)

Lampasas has the highest share of homes held for seasonal use in the Killeen-Temple MSA.

This figure reflects a growing trend of second-home ownership in the region, driven by the area's proximity to Fort Cavazos and the Baylor Scott & White medical corridor. The high rate suggests that professionals and military personnel are increasingly investing in long-term seasonal retreats, not just short-term rentals. This pattern indicates deepening economic integration between military service, healthcare employment, and real estate stability.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-23-killeen-temple-seasonal-share-place-mkt>

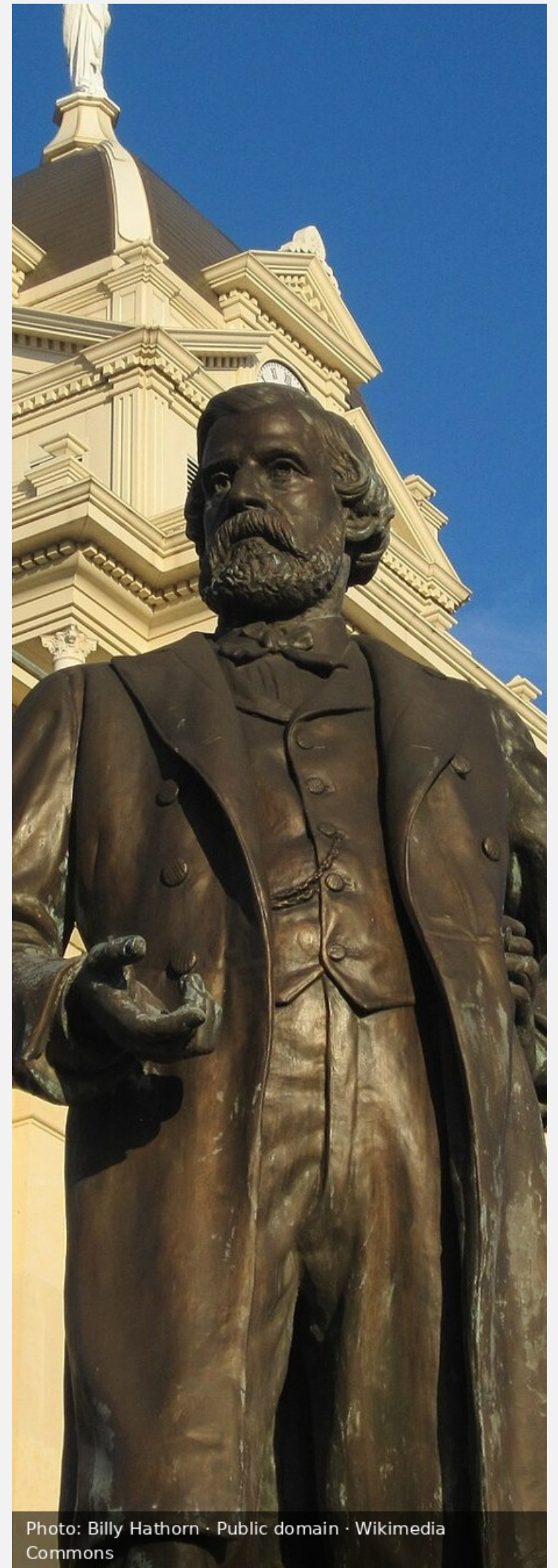
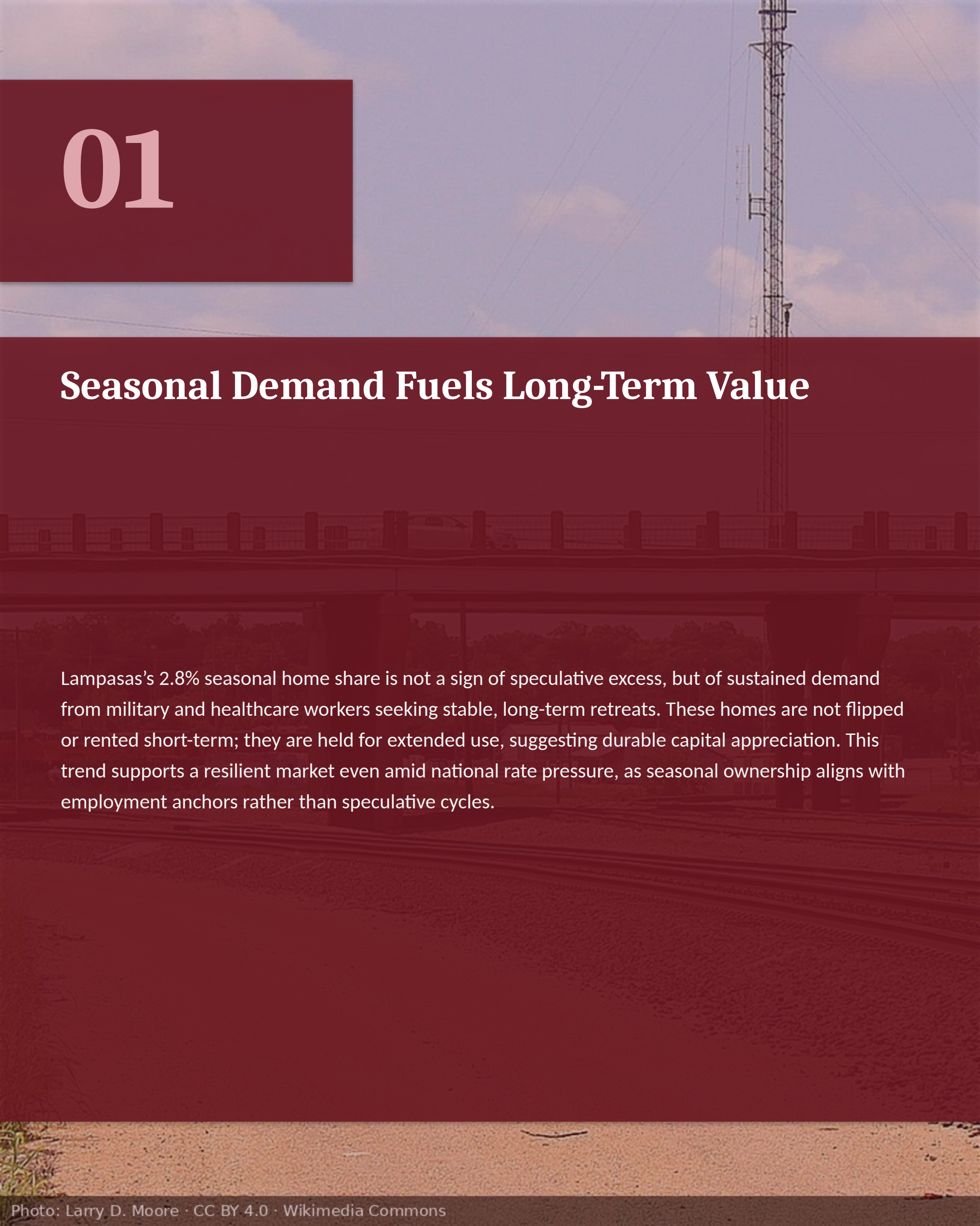


Photo: Billy Hathorn • Public domain • Wikimedia Commons

The background of the entire page is a photograph of a multi-lane highway bridge with a metal guardrail. In the distance, a tall, lattice-structured power transmission tower stands against a blue sky with scattered white clouds. The image is partially obscured by a dark red overlay that contains the text.

01

Seasonal Demand Fuels Long-Term Value

Lampasas's 2.8% seasonal home share is not a sign of speculative excess, but of sustained demand from military and healthcare workers seeking stable, long-term retreats. These homes are not flipped or rented short-term; they are held for extended use, suggesting durable capital appreciation. This trend supports a resilient market even amid national rate pressure, as seasonal ownership aligns with employment anchors rather than speculative cycles.

02

Military & Medical Workers Are the New Landowners

The seasonal home market in Lampasas is not driven by tourists, but by professionals tied to Fort Cavazos and the Baylor Scott & White system. These individuals are choosing to invest in homes they use regularly, not just for vacations. This shift from transient to permanent seasonal use indicates a deeper integration of real estate into professional life, reinforcing long-term market stability and reducing turnover risk.



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