

Kaufman County — #1 of 10: 5-Year Population Growth

Kaufman County leads Texas in 5-Year Growth

39.4% surge in luxury population centers

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THE DATA

39.4%

5-Year Population Growth (2024)

Kaufman County recorded the highest growth rate among Texas counties with over 20,000 residents.

This explosive expansion signals a structural shift in where affluent populations are relocating—not just to established enclaves, but to emerging corridors with untapped development potential. The surge is not merely demographic; it reflects a recalibration of where capital, lifestyle, and infrastructure are converging.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 ·

ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-22-luxe-luxe-dem-g-population-county-tx>

01

Growth is the new luxury

Luxury real estate is no longer defined by isolation or exclusivity alone. It's defined by trajectory. The fastest-growing counties are becoming the most desirable.

02

The end of the 'elite island' model

The data from Kaufman County suggests that the most valuable luxury assets won't be those in the quietest corners, but those in the fastest-moving ones.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

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