

ZIP 78957 — #1 of 6: Median Household Income

ZIP 78957 is Texas's lowest-income ZIP

ZIP 78957 · U.S. Census Bureau 2024

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THE DATA

\$69,149

Median Household Income (2024)

ZIP 78957, Bastrop County, Texas, is the lowest-income ZIP in the state and the Austin metro.

The stark contrast with neighboring ZIPs—where median incomes exceed \$90,000—underscores deep economic stratification within Bastrop County. This divide is not incidental but structural, shaped by industrial zoning, infrastructure investment, and workforce distribution.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-22-bastrop-median-income-zcta-mkt-asc>

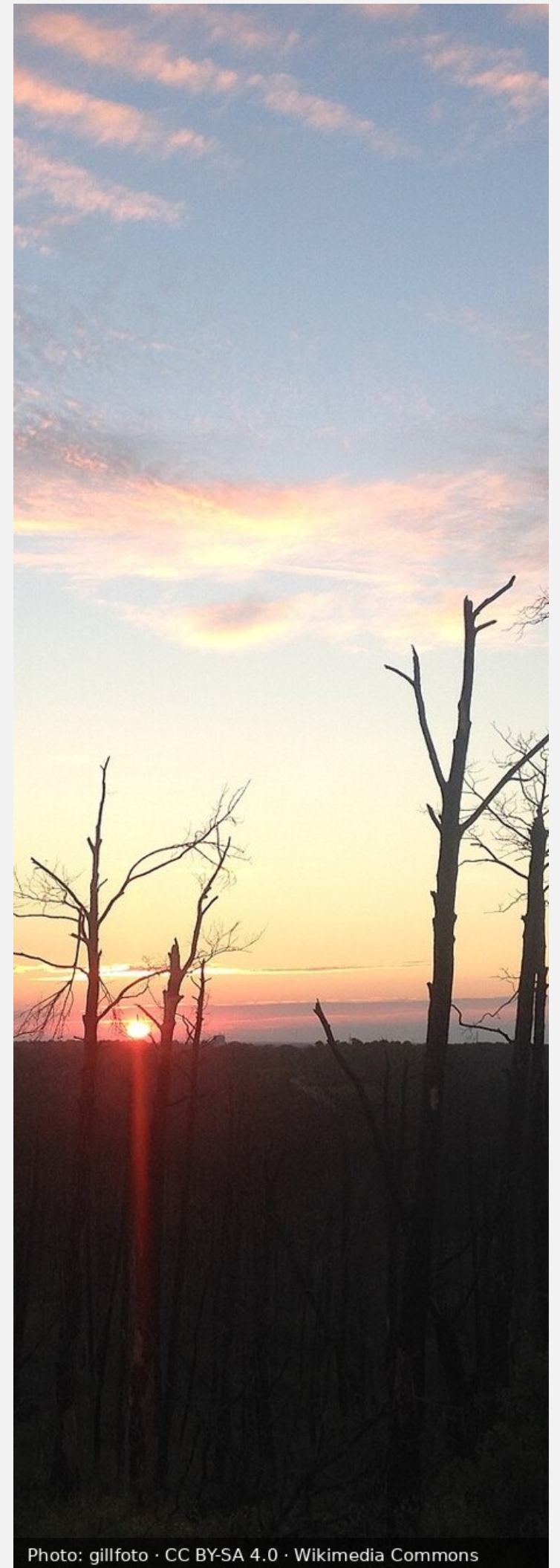


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01

Affordability is a structural barrier

The \$69,149 median income in ZIP 78957 reflects a region where housing affordability is not a policy choice but a demographic reality. With nearby aerospace and advanced manufacturing employers paying well above this threshold, this ZIP is home to a workforce that is economically excluded from the very jobs fueling regional growth. This is not a supply shortage—it is a demand-side mismatch rooted in wage gaps and access to opportunity.

02

Growth is unevenly distributed

The county's rapid development is not inclusive; it is geographically polarized. This suggests that infrastructure and economic development policies must be re-evaluated to ensure that job growth translates into livable wages and housing access for all residents—not just those in higher-income ZIPs.



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