

ZIP 78703 — #1 of 10: Median Home Age

ZIP 78703: Texas' Oldest Luxury ZIP

ZIP 78703 · U.S. Census Bureau 2024

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THE DATA

51 years

Median Home Age (2024)

ZIP 78703 leads Texas in median home age among luxury ZIP codes.

This data, drawn from the 2024 American Community Survey, reveals that the oldest housing stock in Texas' seven-figure ZIP codes is not in a historic district or a rural enclave, but in a high-income urban core. The 51-year median age suggests deep-rooted ownership and long-term investment in property, where original construction remains a premium feature. This challenges the assumption that luxury equates to newness.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-21-luxe-luxe-median-home-age-zcta-tx-luxury-deep>



01

Age Is a Luxury Asset

This suggests that in mature luxury markets, the perception of value is shifting from novelty to proven tenure. Homes that have survived decades of economic fluctuation and urban change are increasingly seen as the most secure and prestigious investments—where history becomes a performance metric.



02

Legacy Over Innovation

This is not a case of stagnation—it's a sign of institutionalized demand. The market is rewarding permanence, not just performance. The most sought-after homes are not the newest, but the ones that have proven their worth over time, reinforcing the idea that in luxury real estate, time itself is a form of capital.

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Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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