

Hilton Head Island-Bluffton-Port Royal, SC — #6 of 8: Commercial Builders

Commercial Builders: 26

Source: ALEX Intelligence, October 21, 2026

Swipe for insights →

26

Commercial Builders (2022)

Hilton Head Island-Bluffton-Port Royal, SC ranks #6 of 8 South Carolina metros on commercial builders.

This figure reflects the number of active nonresidential building construction businesses in the region as of 2022. While not the highest in the state, the ranking signals sustained commercial development momentum, even as housing inventory tightens. The data suggests that commercial real estate is outpacing residential construction in attracting new firms and investment.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 2362 (Nonresidential building construction) · ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-21-hilton-head-istand-2362-msa>

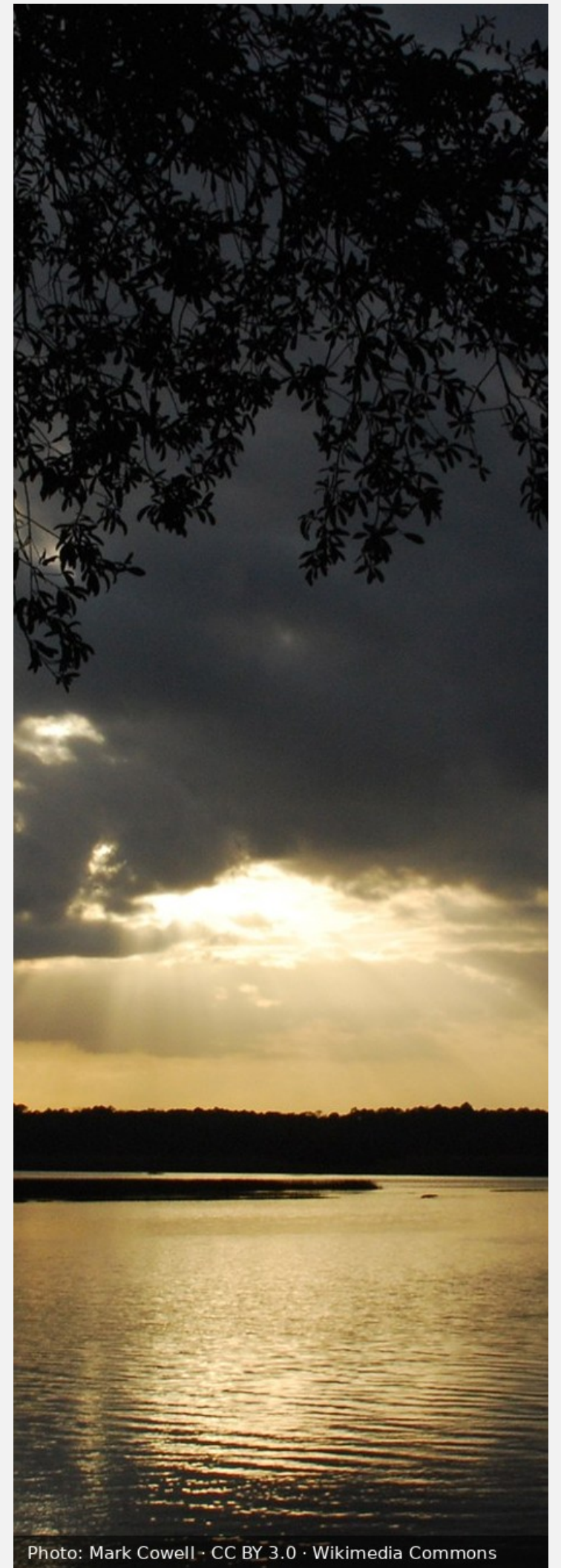
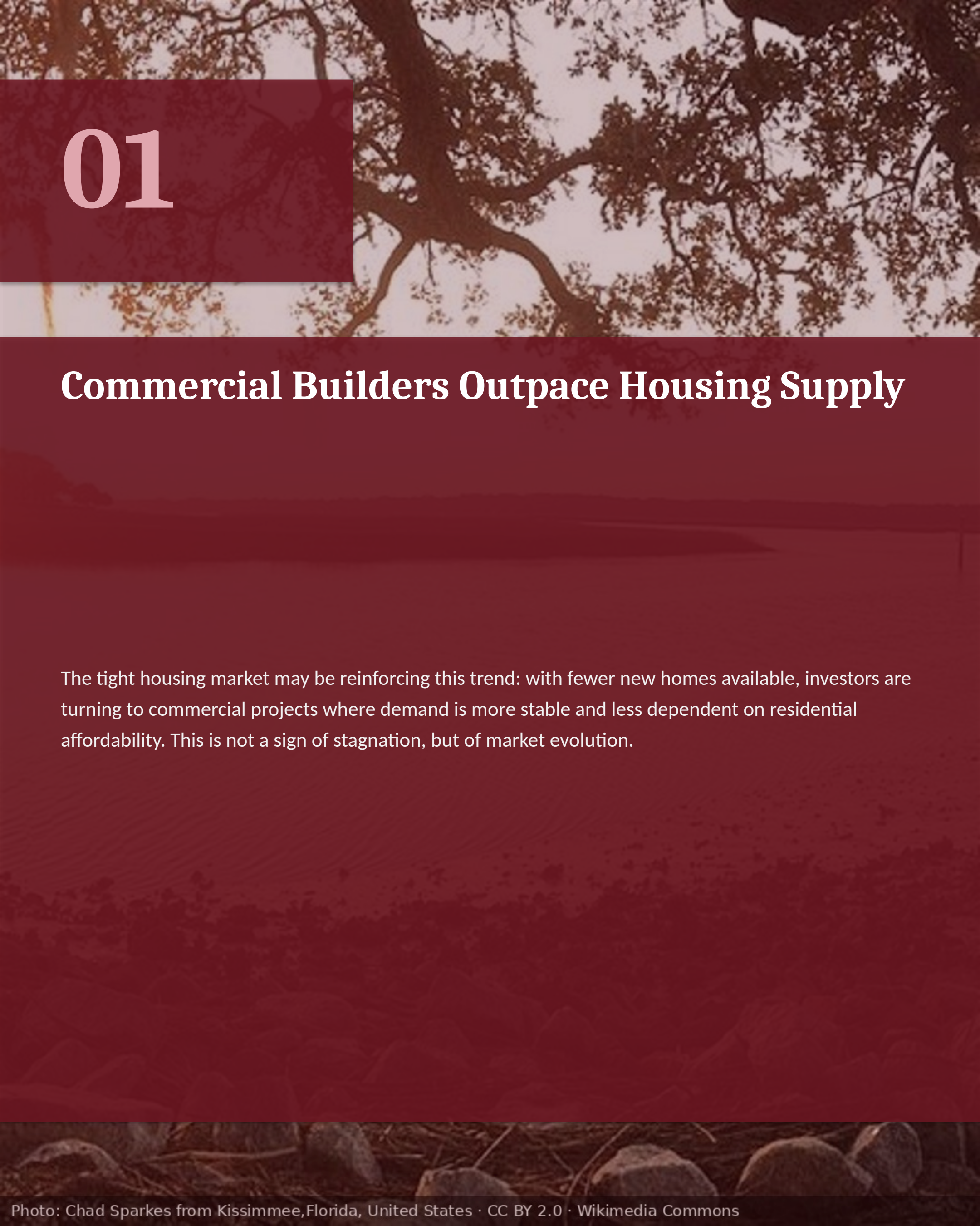


Photo: Mark Cowell · CC BY 3.0 · Wikimedia Commons



01

Commercial Builders Outpace Housing Supply

The tight housing market may be reinforcing this trend: with fewer new homes available, investors are turning to commercial projects where demand is more stable and less dependent on residential affordability. This is not a sign of stagnation, but of market evolution.

02

Supply Constraints Fuel Commercial Momentum

These long-term land-use plans signal that future construction will be more regulated and intentional, favoring commercial and mixed-use projects over uncontrolled residential expansion.



Photo: [danperry.com](https://commons.wikimedia.org/wiki/File:Danperry.com) · CC BY 2.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

