

ZIP 80023 — #1 of 10: Median Household Income

# ZIP 80023 leads Colorado in median income

ALEX Intelligence, 2026 — \$158,180 median household income

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## THE DATA

# \$158,180

### Median Household Income (2024)

This is the highest median income among all ZIP codes in Boulder County and Colorado.

ZIP 80023, centered on the affluent neighborhoods of south Boulder, now stands as the most economically privileged ZIP in the state. This figure reflects not just individual earnings, but the broader concentration of high-income professionals in tech, biotech, and clean energy sectors. The data suggests that wealth is increasingly localized to specific corridors, even within a high-income county.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-21-boulder-median-income-zcta-mkt>

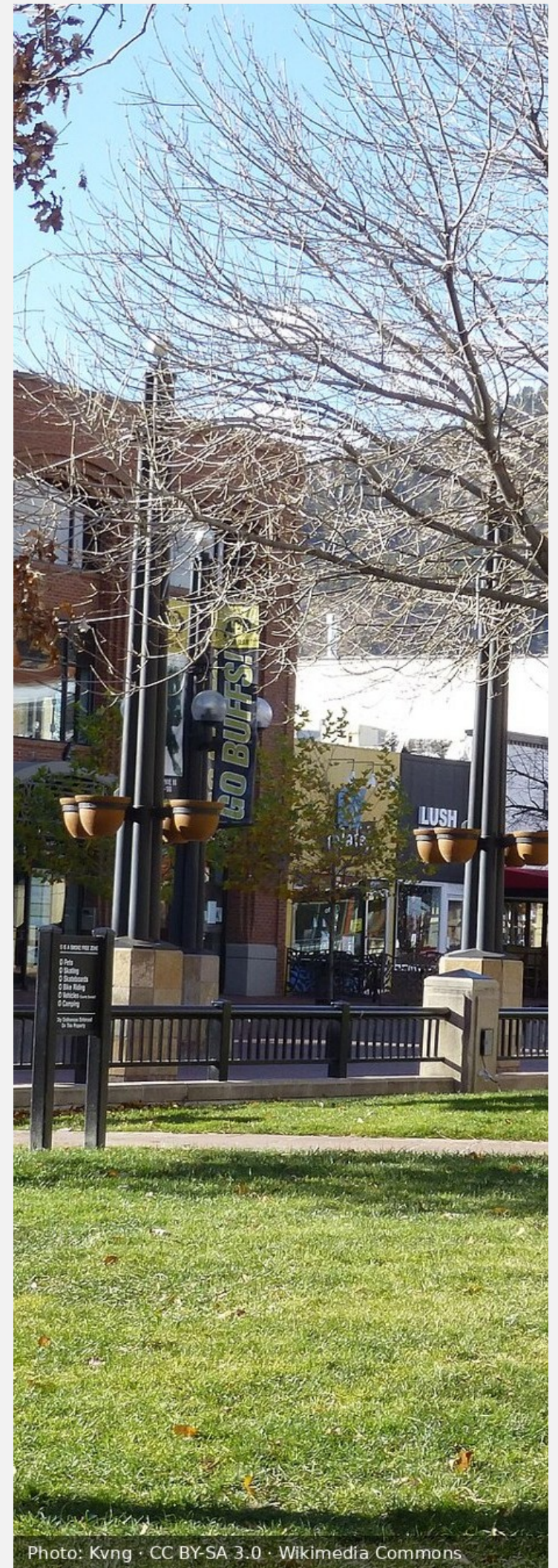


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# 01

## Wealth is not evenly distributed

Even within Boulder County—already one of the most affluent counties in Colorado—economic concentration is extreme. This gap indicates a bifurcated housing market where access to top-tier amenities, schools, and infrastructure is increasingly tied to specific ZIPs, not just the broader metro area.

# 02

## Affluence drives exclusionary zoning

The extreme income disparity underscores a growing structural tension: high-income ZIPs like 80023 are likely to resist new development that could dilute property values or alter neighborhood character. This dynamic reinforces exclusionary zoning practices and limits housing supply in the most desirable areas. As a result, affordability pressures in Boulder County may worsen not because of a lack of demand, but because the most accessible high-income areas are becoming increasingly inaccessible to even mid-level earners.



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