

Kendall County — #1 of 10: Median Monthly Owner Cost

Kendall County leads Texas in owner cost at \$1,767

Source: ALEX Intelligence · Published October 20, 2026

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THE DATA

\$1,767

Median Monthly Owner Cost (2024)

Kendall County leads Texas among rural counties with at least 20,000 residents in median monthly owner cost.

This figure reflects the full cost of ownership—mortgage, taxes, insurance, utilities, and maintenance—for residential properties in rural Texas. The \$1,767 benchmark is not an outlier but a structural indicator of where land investment is most sustainable. It signals that even in high-demand rural corridors, cost-of-living pressure remains contained relative to urban centers.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-20-land-land-owner-cost-county-tx-rural>



01

High cost ≠ high barrier

The implication is clear: high median owner cost in rural Texas is not a risk—it is a filter for quality. It separates assets with enduring value from those with fleeting appeal.

02

Affordability is a myth in rural Texas

This shifts the investment lens: rather than seeking the cheapest land, investors should identify the most cost-efficient. In Texas, that is not the cheapest county—it is the one with the highest sustainable owner cost, which signals underlying strength.



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