

Oak Grove — #1 of 10: Share of Homes Held for Seasonal Use

# Oak Grove Leads SC in Seasonal Housing Use

2.0% of homes used seasonally — highest in the Midlands

Swipe for insights →

## THE DATA

# 2.0%

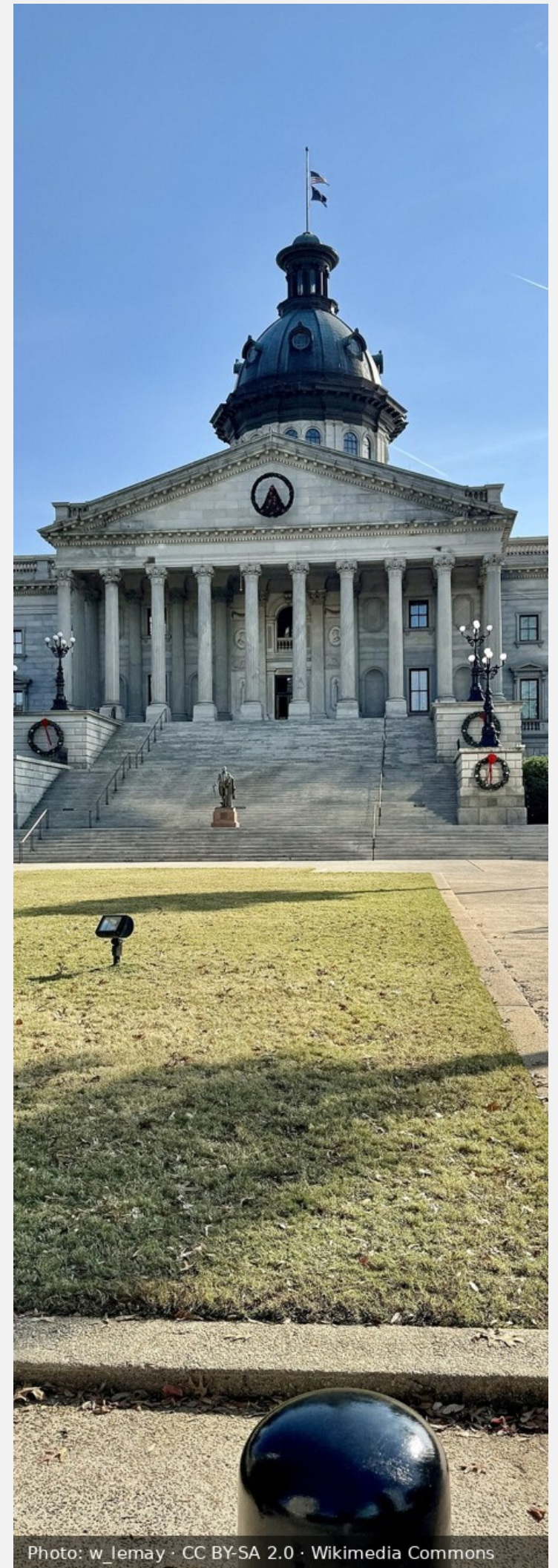
### Share of Homes Held for Seasonal Use (2024)

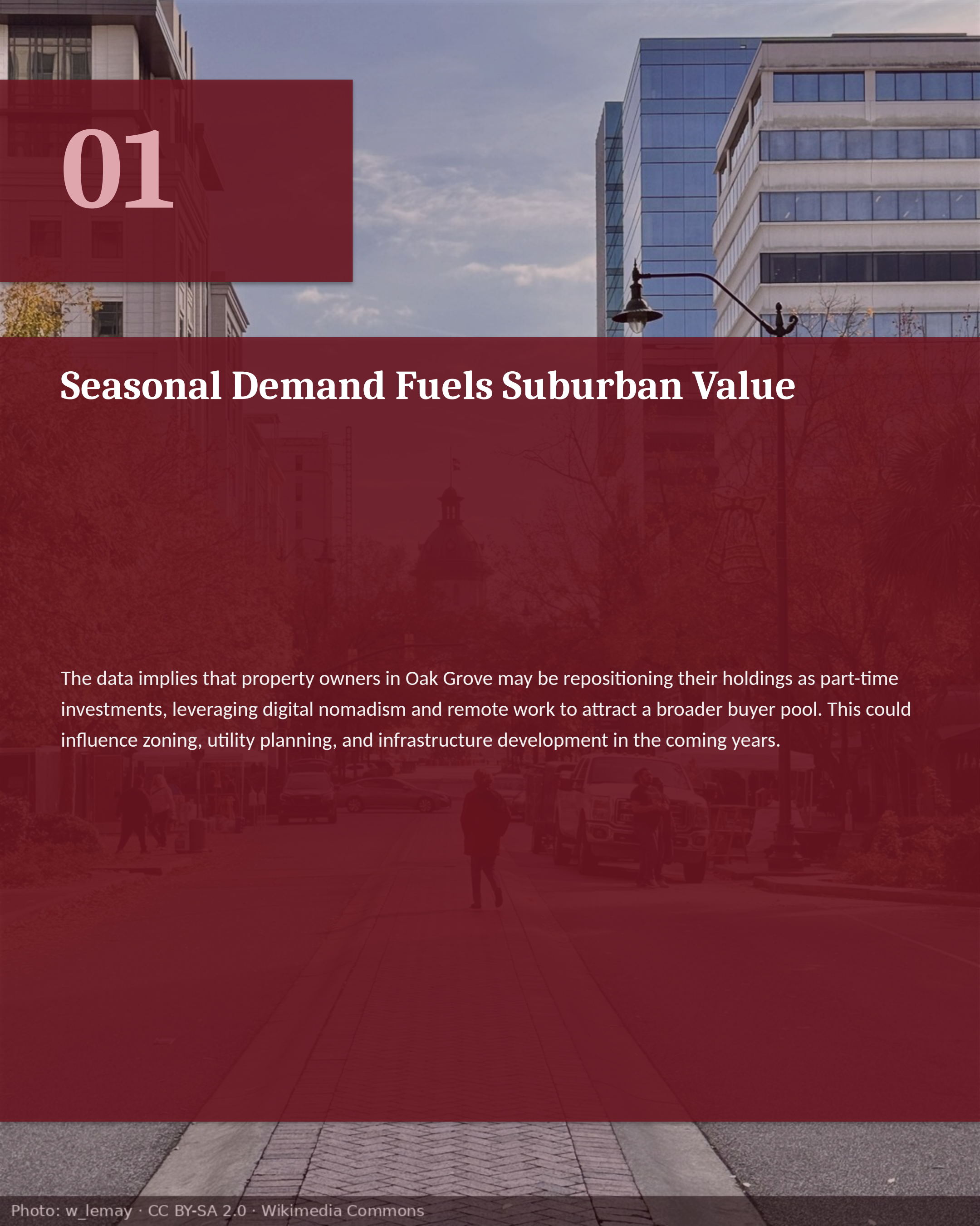
Oak Grove has the highest share of seasonal homes in the Midlands and South Carolina, according to the 2024 American Community Survey.

This figure reflects a growing trend in secondary housing demand in Columbia's outer ring, driven by remote work flexibility and suburbanization. The data reveals that Oak Grove is not just a residential enclave but a strategic hub for seasonal living patterns.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-20-columbia-sc-seasonal-share-place-mkt>





# 01

## Seasonal Demand Fuels Suburban Value

The data implies that property owners in Oak Grove may be repositioning their holdings as part-time investments, leveraging digital nomadism and remote work to attract a broader buyer pool. This could influence zoning, utility planning, and infrastructure development in the coming years.

# 02

## Columbia's Suburban Edge Is Evolving

This shift may also reflect a broader realignment of lifestyle preferences in the region. With Columbia's core remaining a center of employment and education, the outer suburbs are evolving into lifestyle destinations—balancing accessibility with tranquility. The implications for future development are significant: design, utilities, and community services may need to adapt to serve both permanent and seasonal users.



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