

Georgetown — #5 of 7: Share of Homes Built Since 2010

Georgetown's New-Home Share: 44.5%

How a modest ranking hides a powerful trend.

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THE DATA

44.5%

Share of Homes Built Since 2010

Georgetown ranks #5 among Williamson County cities for new-home construction.

This figure reflects a deliberate, sustained building momentum that outpaces nearly all peers in the county. While not the highest, Georgetown's 44.5% share places it firmly in the top half of Williamson County's built environments, indicating a mature and self-sustaining development cycle. The data suggests that the city's growth is not driven by a single speculative boom but by consistent, long-term residential investment.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • Published October 19, 2026

<https://alex-companies.com/data/2026-10-19-georgetown-tx-recent-stock-share-place-mkt>

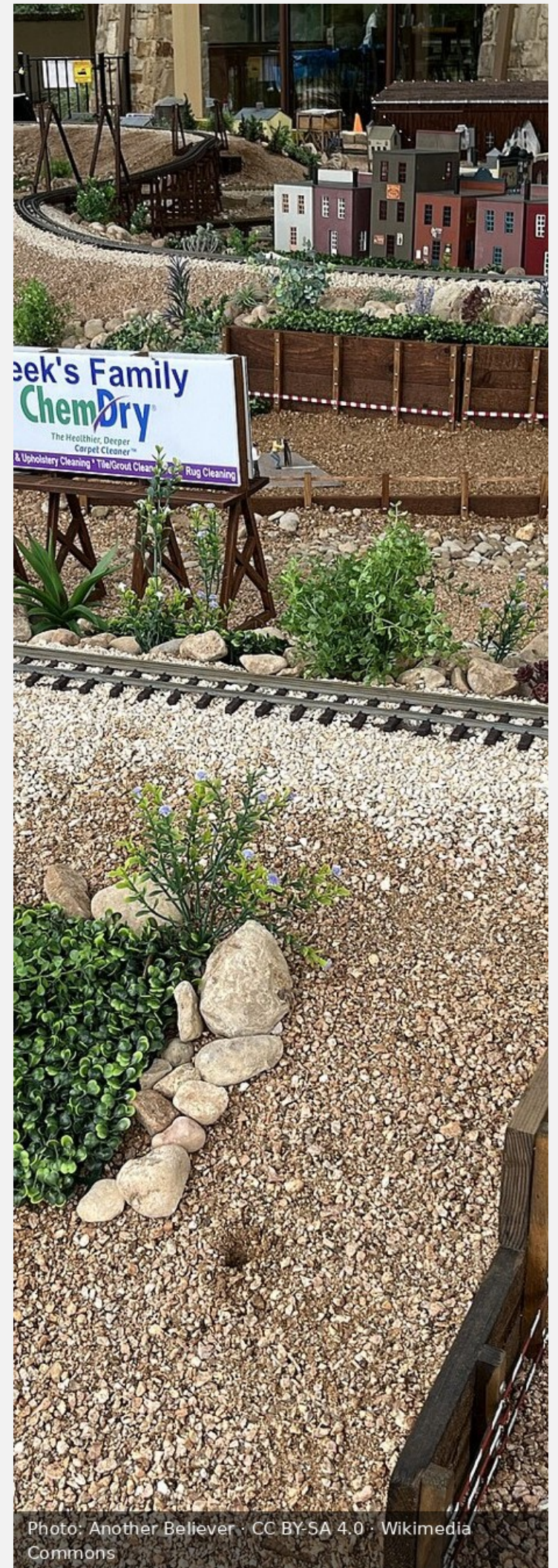


Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons

A photograph of the Georgetown County Courthouse, a large, classical-style building with a prominent portico supported by columns. The building is made of light-colored stone or concrete. The sky is clear and blue. There are some trees and a street lamp visible on the right side of the image. A red semi-transparent overlay covers the left and bottom portions of the image, containing text.

01

New-Home Share Reflects Strategic Buildout

Georgetown's 44.5% share of homes built since 2010 is not accidental. It reflects a decades-long planning strategy focused on phased development, infrastructure alignment, and zoning stability. Unlike newer, less mature communities that rely on rapid expansion, Georgetown's consistent buildout signals a mature market with predictable demand and stable land use policies. This structural coherence supports long-term value retention and resilience against cyclical volatility.

02

The Paradox of Relative Ranking

Georgetown ranks #5 in Williamson County, but its 44.5% new-home share is more than double that of Taylor (#6, 12.1%) and nearly ten times higher than Brushy Creek (#7, 4.6%). This gap reveals that rankings alone can misrepresent market maturity. A city's position in a list doesn't reflect absolute strength—Georgetown's performance is strong not because it leads, but because it avoids the pitfalls of underdevelopment and oversupply seen in lower-ranked areas.



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