

Apex — #1 of 10: Median Home Value

Apex Leads NC in Home Value

Source: ALEX Intelligence, 2026

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THE DATA

\$576,100

Median Home Value (2024)

Apex holds the highest median home value among Triangle cities.

This figure reflects a sustained shift in residential demand toward master-planned communities with high-quality infrastructure and proximity to innovation hubs. Apex's dominance in the ranking is not a fluke but the result of strategic development and demographic alignment with high-income professionals in the tech and biotech sectors.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-18-triangle-home-value-place-mkt>



Photo: Gaurav · CC BY 4.0 · Wikimedia Commons

01

Value Concentration Signals Growth Limits

This pattern indicates that price growth is no longer spreading evenly across the region but is instead being driven by a small number of high-demand nodes, potentially creating affordability bottlenecks for new entrants.

02

The Triangle's Value Frontier Is Expanding

While Apex leads, the sharp drop in median value from Briar Chapel to Carrboro to Holly Springs suggests that the market is not just growing in value but also in geographic breadth. This suggests that demand is spilling into adjacent communities, not just consolidating in the top tier. The next wave of growth may not come from Apex itself, but from its neighbors — particularly Holly Springs and Rolesville — where value gaps remain wide enough to absorb new capital without immediate saturation.



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