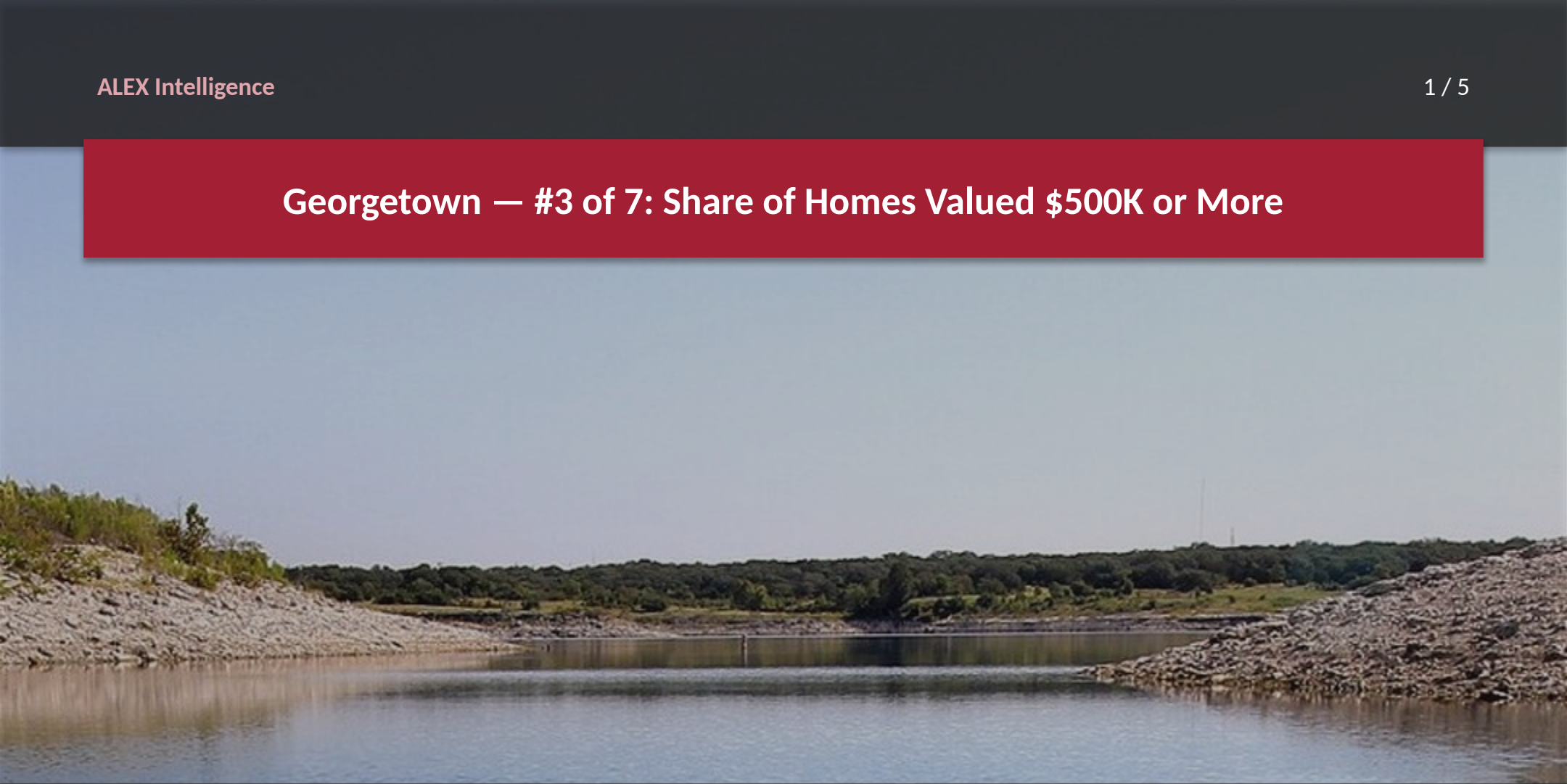


Georgetown — #3 of 7: Share of Homes Valued \$500K or More



Georgetown Leads in High-Value Housing Share

Top 3 in Williamson County on \$500K+ homes — Source: ALEX Intelligence, 2024

Swipe for insights →

THE DATA

57.7%

Share of Homes Valued \$500K or More (2024)

Georgetown ranks #3 among Williamson County cities in homes valued at \$500,000 or more.

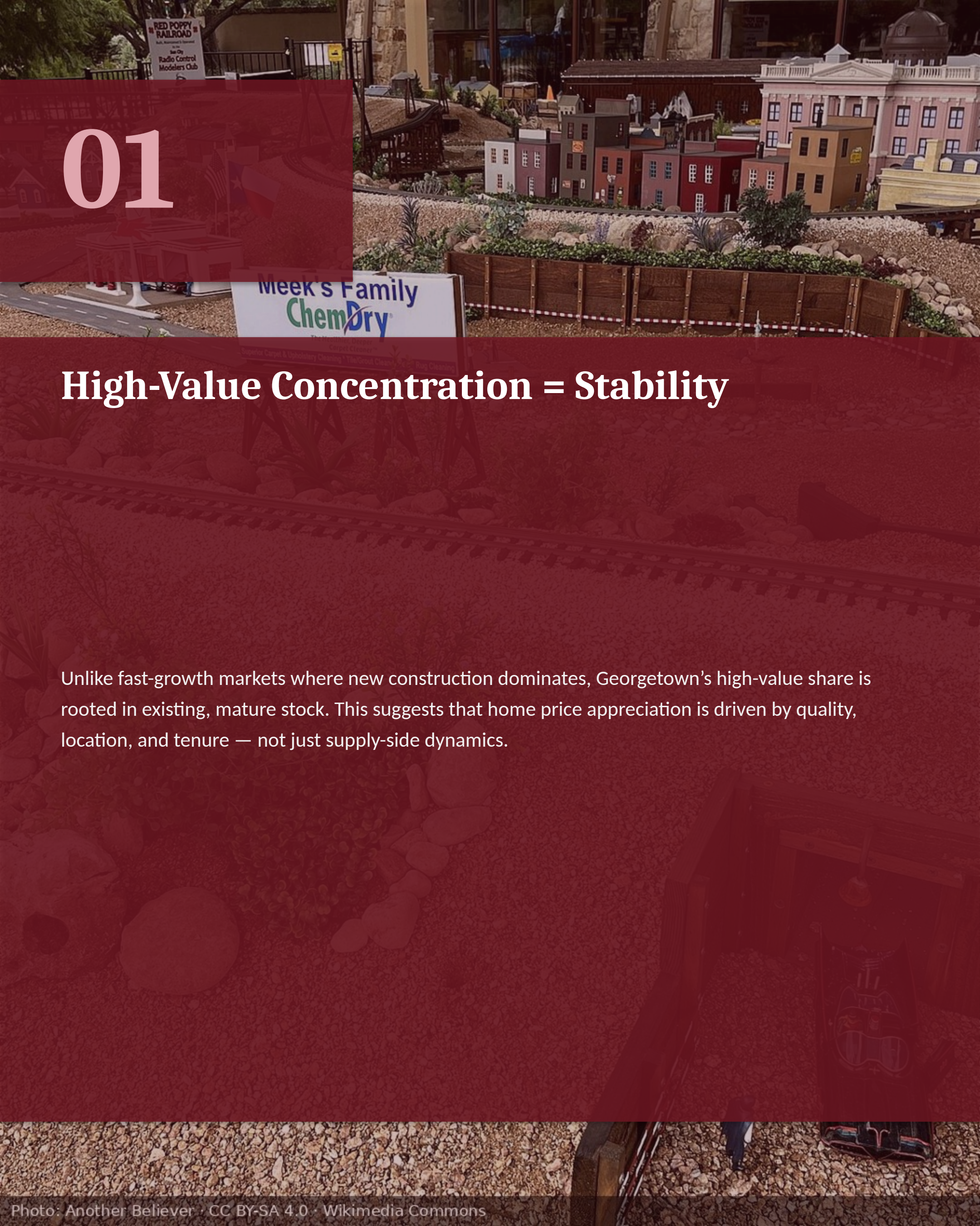
This share reflects sustained appreciation and premium demand in the area, driven by long-term residents, infrastructure stability, and strategic land use planning. The high concentration of homes in this price tier suggests strong equity accumulation and resilience against market downturns.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-18-georgetown-tx-half-million-share-place-mkt>



Photo: Another Believer · CC BY-SA 4.0 · Wikimedia Commons



01

High-Value Concentration = Stability

Unlike fast-growth markets where new construction dominates, Georgetown's high-value share is rooted in existing, mature stock. This suggests that home price appreciation is driven by quality, location, and tenure — not just supply-side dynamics.

02

Private Credit Fuels the Premium Shift

This shift enables buyers with strong credit but non-traditional income profiles to enter the high-value segment.



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