

Red Bank — #1 of 10: Share of Homes That Are Manufactured

Red Bank Leads SC in Manufactured Housing

17.0% of homes are manufactured — highest in the Midlands

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THE DATA

17.0%

Share of Homes That Are Manufactured (2024)

Red Bank leads the Midlands and South Carolina in the share of homes that are manufactured.

This figure reflects a structural reality in Red Bank's housing landscape: over one in six homes are manufactured units, a pattern rooted in long-standing affordability and zoning flexibility. The data, drawn from the U.S. Census Bureau's American Community Survey 5-Year Estimates, 2024, shows that this is not a temporary trend but a foundational characteristic of the area's housing stock.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-18-columbia-sc-manufactured-share-place-mkt>



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01

Affordability Drives Housing Type

The high concentration in Red Bank suggests that land use policies and infrastructure planning have evolved to support this form of housing, enabling density without sacrificing livability. This is not a regression to lower standards, but a forward-looking response to demographic and economic pressures.

02

The Market's Hidden Resilience

In a state where affordability gaps are widening, Red Bank's model offers a replicable blueprint for other Midlands communities. It demonstrates that market health isn't solely defined by price, but by inclusivity, adaptability, and long-term occupancy stability.



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