

McAllen-Edinburg-Mission, TX — #1 of 10: Crop Production Support Operations

McAllen-Edinburg-Mission leads Texas in crop support ops

Source: ALEX Intelligence · Published October 18, 2026

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20

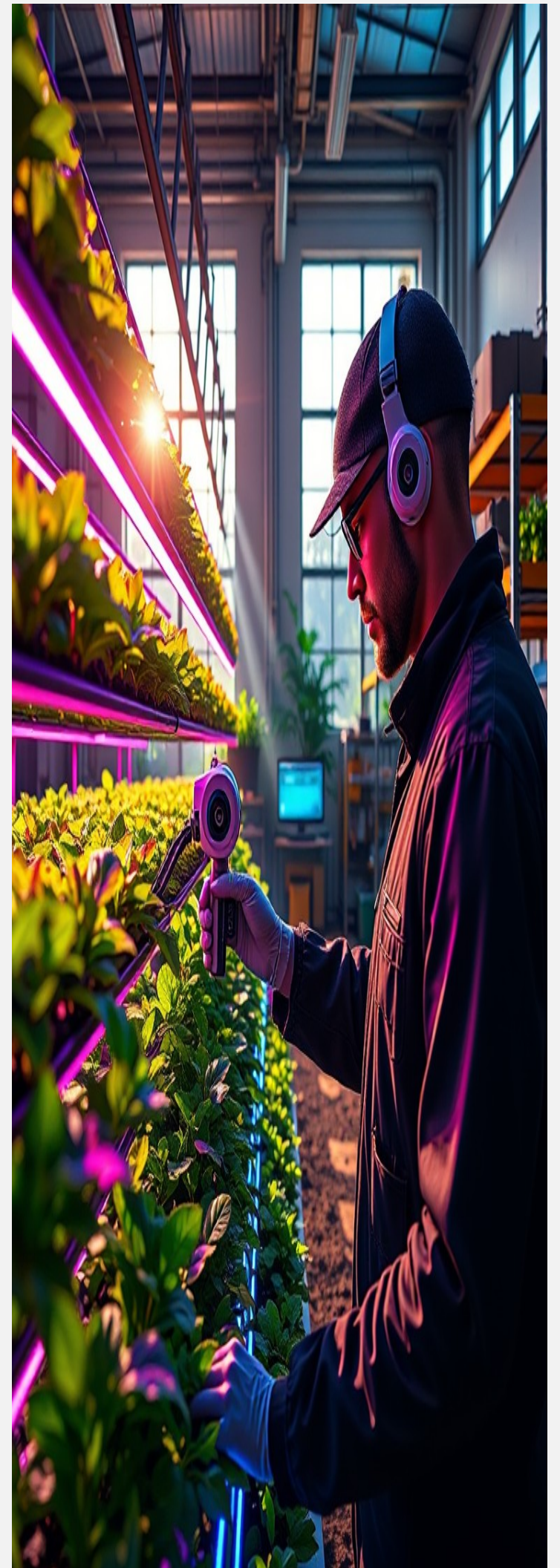
Crop Production Support Operations (2022)

McAllen-Edinburg-Mission, TX, leads all Texas metros in support activities for crop production.

This figure—20 operations—reflects not just volume, but density of specialized agtech infrastructure. The concentration of support firms in McAllen-Edinburg-Mission indicates a regional ecosystem where field robotics, data aggregation, and supply chain coordination are not peripheral but core to the local economy. This is not merely a farm economy; it is a data-driven agtech hub.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 1151 (Support activities for crop production) • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-18-agtech-ind-1151-msa>



01

Support operations are the real agtech backbone

This data suggests that investment in agtech must prioritize support ecosystems, not just hardware. The most advanced AI models are only as effective as the network that maintains them. McAllen's lead is not accidental—it's a result of strategic clustering of technical talent, maintenance hubs, and digital coordination platforms.

02

Texas agtech is not just regional—it's networked

This network effect is amplified by proximity to border trade and irrigation infrastructure. The real innovation is not in any single metro, but in the seamless integration across them. The next wave of agtech progress will come not from isolated labs, but from interoperable systems across Texas's agricultural corridors.



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