

Lake Murray of Richland — #1 of 10: Median Home Value

Lake Murray of Richland Tops SC Home Values

Source: ALEX Intelligence · Published October 16, 2026

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THE DATA

\$422,100

Median Home Value (2024)

Lake Murray of Richland leads the Midlands and South Carolina in median home value.

This figure reflects a concentrated premium in a single, well-established lakeside enclave. The \$422,100 median is not representative of Columbia's broader housing stock but signals a distinct, high-value micro-market. This gap between core city values and this enclave underscores a growing divergence in housing outcomes across the Midlands.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-16-columbia-sc-home-value-place-mkt>



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01

Value Concentration, Not Growth

The data confirms that the housing market's top tier is not expanding, but rather consolidating around existing high-value assets.

02

Affordability as a Structural Divisor

This isn't a policy failure — it's a market reality. The system is rewarding historical access, not future potential.



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