

Hollywood — #1 of 7: Owner Occupancy Rate

Hollywood Leads SC in Owner Occupancy

88.7% ownership rate — source: ALEX Intelligence 2026

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THE DATA

88.7%

Owner Occupancy Rate (2024)

Hollywood leads the Charleston tri-county in owner-occupied housing, reflecting deep community roots and long-term stability.

This 88.7% owner-occupancy rate in Hollywood is not just a statistic — it's a structural signal of market resilience. High owner occupancy correlates with lower turnover, stronger neighborhood cohesion, and reduced speculative pressure. In a region where rental demand remains elevated, this level of ownership suggests a foundational stability that supports long-term value preservation.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-16-charleston-sc-owner-share-place-mkt>



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01

Ownership Drives Stability

This ownership profile suggests a community where residents are more invested in long-term maintenance, local institutions, and property value growth — a dynamic that reinforces resilience during economic uncertainty.



02

The Hidden Advantage of Stability

This structural advantage may explain why Hollywood maintains a competitive edge in long-term value retention, even as neighboring areas face pressure from speculative investment and rising rents.



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