

Travis County, TX — #1 of 10: Net Households Gained From a Single County

# Travis County Leads Killeen-Temple In-Migration

IRS data shows net gain of 196 households from Travis County, TX

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## THE DATA

# 196

### Net Households Gained From a Single County (2023)

Travis County, TX, is the top source of net household inflow into the Killeen-Temple MSA.

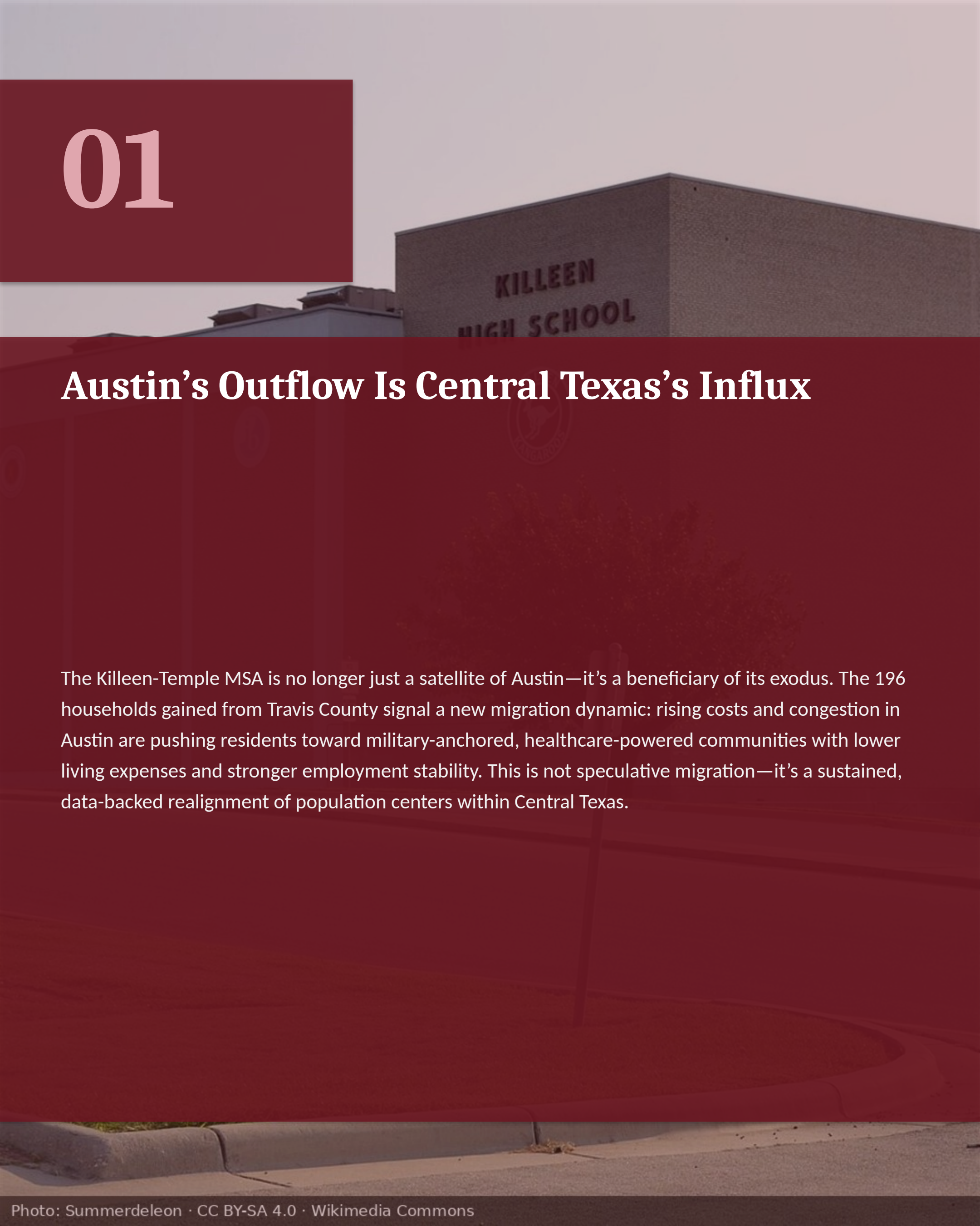
This figure—196 net households—represents the largest single-county inflow into the Killeen-Temple market, surpassing Williamson County's 193. The data reveals a structural shift: Austin's high-cost urban core is now a primary feeder market for Central Texas, not just a destination. This migration pattern underscores the region's growing appeal as a more affordable alternative to Austin's urban density.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-15-killeen-temple-mig-net-partner>



Photo: Larry D. Moore · CC BY 4.0 · Wikimedia Commons

The background of the entire page is a photograph of Killeen High School. The school is a large, multi-story concrete building with a flat roof. The words "KILLEEN HIGH SCHOOL" are visible on the side of the building in large, dark letters. In the foreground, there is a paved area and a small, young tree planted in a circular pit. A red semi-transparent overlay covers the top and middle portions of the image, providing a background for the text.

# 01

## Austin's Outflow Is Central Texas's Influx

The Killeen-Temple MSA is no longer just a satellite of Austin—it's a beneficiary of its exodus. The 196 households gained from Travis County signal a new migration dynamic: rising costs and congestion in Austin are pushing residents toward military-anchored, healthcare-powered communities with lower living expenses and stronger employment stability. This is not speculative migration—it's a sustained, data-backed realignment of population centers within Central Texas.

# 02

## Military and Medical Demand Is the Anchor

While Travis County supplies the inflow, the Killeen-Temple MSA's ability to absorb it stems from its dual employment engine: Fort Cavazos and the Baylor Scott & White medical corridor. These institutions provide stable, long-term jobs that attract relocating families—particularly those seeking to escape urban volatility. The IRS data reflects not just a housing trend, but a deeper economic reconfiguration, where military and health infrastructure are becoming the new migration magnets in Texas.



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