

Brevard — #1 of 10: Median Home Value

Brevard leads NC in median home value

Source: ALEX Intelligence · Published October 15, 2026

Swipe for insights →

THE DATA

\$450,000

Median Home Value (2024)

Brevard holds the highest median home value in the Asheville metro area.

This figure reflects a market where land scarcity, high-end development, and sustained demand from remote professionals have driven prices above the regional average. Brevard's top position is not an outlier but a structural consequence of its geographic isolation and limited buildable space within the Blue Ridge escarpment.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-15-asheville-home-value-place-mkt>



Photo: benuski from Richmond, VA, USA • CC BY-SA 2.0 • Wikimedia Commons

01

Value concentration signals market bifurcation

The data suggests that affordability is no longer a regional issue but a spatial one. As inventory in Asheville remains constrained, price appreciation is being pulled upward only in specific, high-demand micro-markets — a dynamic that could lead to long-term displacement of middle-income households from the core city.

02

Remote work fuels geographic arbitrage

This shift is accelerating a pattern seen in other mountainous regions: the best real estate is no longer where the city is, but where the landscape is most exclusive. As remote work becomes permanent, Brevard's lead may widen, not because of economic growth, but because of spatial scarcity and elite demand.



Photo: w_lemay · CC BY-SA 2.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

