

San Mateo County, CA — #1 of 10: Average Income of Arriving Households

San Mateo County leads Triangle's highest-earning arrivals

Source: ALEX Intelligence · Published October 14, 2026

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THE DATA

\$230,127

Average Income of Arriving Households (2023)

San Mateo County, CA, sends the highest-earning households to the Triangle.

This figure—\$230,127—represents the average income of households relocating from San Mateo County to the Triangle, underscoring the region’s growing magnetism for top-tier talent. The data reflects not just migration, but a strategic shift in where high-earning professionals are choosing to live and work.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-14-triangle-mig-in-agi>

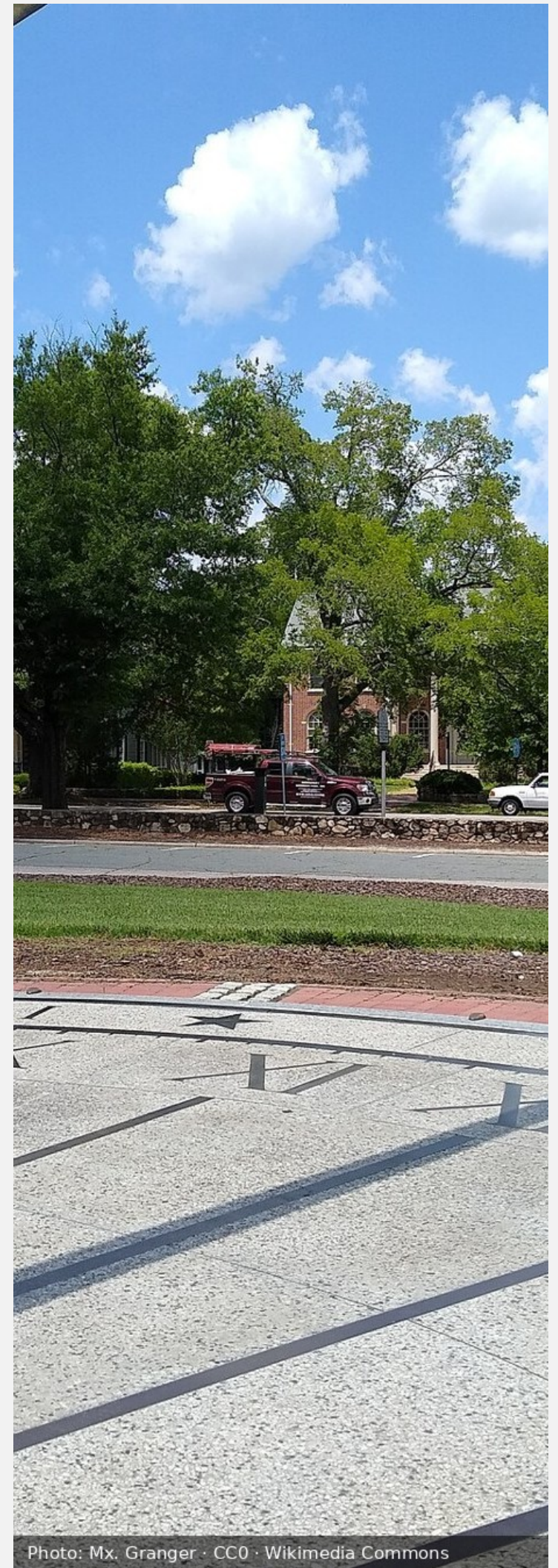


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The Triangle's economic gravity is pulling elite talent

The inflow is not random. It reflects a deliberate geographic pivot—away from saturated coastal tech hubs and toward a region that offers quality of life, infrastructure, and a growing innovation ecosystem. This is not a migration of convenience; it's a reallocation of human capital.

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Affordability is no longer the barrier

This data challenges the narrative that the Triangle is simply a cheaper alternative. It's becoming a destination where high earners can maintain or even exceed their pre-move income levels while gaining access to better schools, green space, and community vibrancy. The market is no longer just affordable—it's aspirational.



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