

#8 of 10: 12-month growth in metropolitan payroll employment (August 2026)

12-month growth in metropolitan payroll employment (August 2026): 1.3%

Source: ALEX Intelligence · Published October 14, 2026

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THE DATA

1.3%

12-month growth in metropolitan payroll employment (August 2026)

Houston-Pasadena-The Woodlands, TX ranks #8 of 24 Texas metros on 12-month growth in metropolitan payroll employment.

This 1.3% growth places Houston among the top-tier Texas metros in job creation, outpacing major urban centers like Dallas-Fort Worth and Austin. The pace reflects sustained momentum in energy, healthcare, and industrial sectors, reinforcing labor market strength in the region.

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics and Current Employment Statistics, August 2026 (seasonally unadjusted, metropolitan) • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-14-houston-msa-lab-bls-payroll-growth-12m-msa>



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01

Job growth fuels home demand

Even as national narratives focus on affordability and rate hikes, Houston's market is being shaped by employment velocity. The next wave of demand will follow where jobs are being created.

02

Resilience through diversification

The real estate market, therefore, is not just reacting to job growth—it's being built on a foundation of economic breadth that supports long-term stability.



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