

Llano County — #1 of 10: Share of Homes Held for Seasonal Use

Llano County Leads Texas in Seasonal Home Share

Source: ALEX Intelligence · Published October 14, 2026

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THE DATA

24.6%

Share of Homes Held for Seasonal Use (2024)

Llano County leads all Texas counties with the highest share of homes held for seasonal use among the 55+ population.

This figure reflects a growing trend among retirees who prioritize flexibility and lifestyle over permanent residence. The data shows that nearly one in four homes in Llano County are used seasonally, indicating a strong preference for second-home living in a low-density, nature-rich environment. This pattern aligns with broader shifts in the 55+ market toward multi-location living and geographic diversification.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-14-fifty-five-plus-fifty-five-plus-seasonal-share-county-tx-senior>

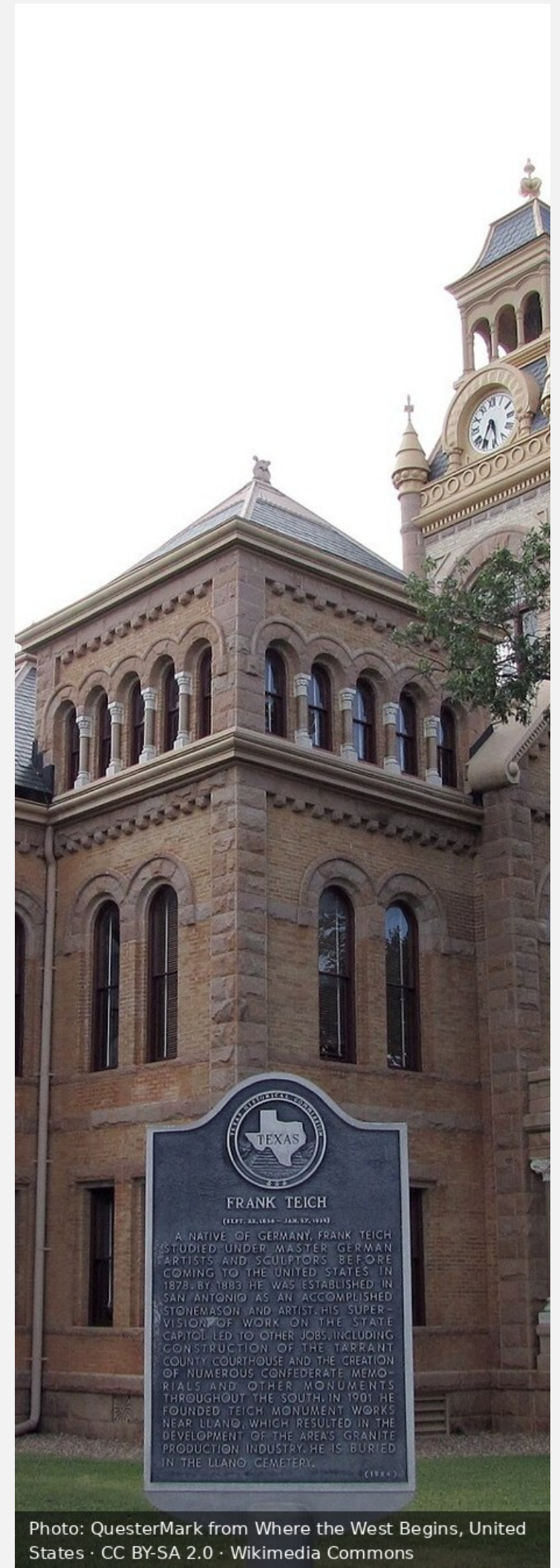


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01

Seasonality as a Status Signal

The high rate of seasonal housing in Llano County is not merely a functional choice—it functions as a social and economic signal. Retirees using these homes seasonally often do so to maintain geographic mobility, preserve equity, and avoid long-term maintenance. This behavior reflects a shift from ownership as permanence to ownership as access, where the value of a home lies in its flexibility rather than its daily use. The pattern suggests that for many 55+ buyers, the ideal property is not a place to live year-round, but a place to belong temporarily.

02

The Hidden Infrastructure of Retiree Mobility

The prevalence of seasonal homes in Llano County reveals a decentralized, low-density retirement ecosystem that operates outside traditional age-restricted communities. Unlike HOPA-exempt neighborhoods, these properties rely on informal social networks, transient access, and seasonal infrastructure —roads, utilities, and community services that adapt to fluctuating occupancy. This model challenges the assumption that retirement living must be centralized and fixed, instead pointing to a future where retirement is defined by networked, place-based access rather than permanent residency.



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