

White Knoll — #1 of 10: Share of Homes Built Since 2010

White Knoll Leads SC in New Housing

Source: ALEX Intelligence · Published October 14, 2026

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THE DATA

41.6%

Share of Homes Built Since 2010

White Knoll leads all Midlands communities in new housing construction.

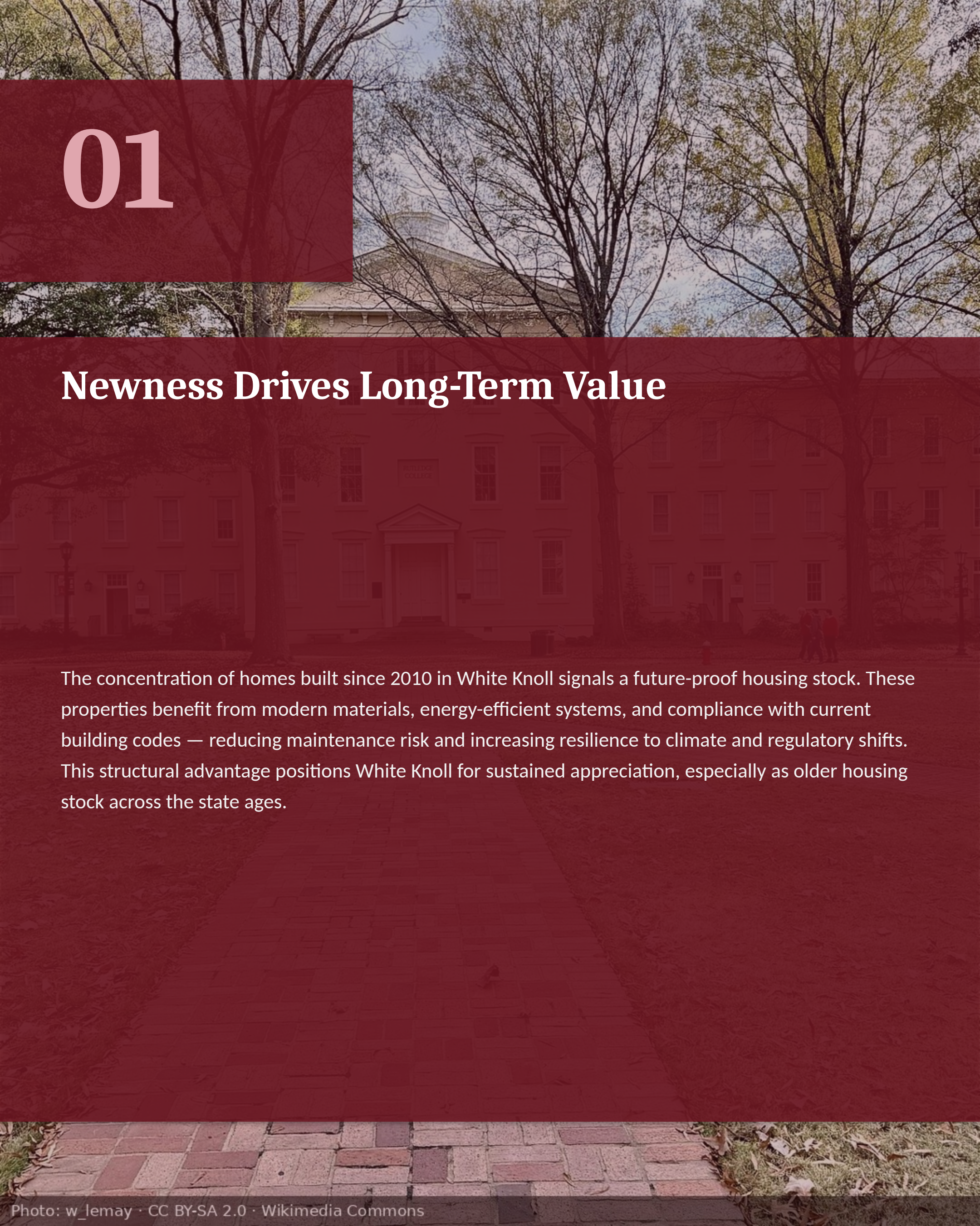
This figure reflects a deliberate, sustained development strategy focused on modern infrastructure, energy efficiency, and smart growth planning. With over four in ten homes constructed in the last decade, White Knoll is among the most recently built residential areas in the state, aligning with rising demand for updated housing in a stable, high-employment region.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-14-columbia-sc-recent-stock-share-place-mkt>



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01

Newness Drives Long-Term Value

The concentration of homes built since 2010 in White Knoll signals a future-proof housing stock. These properties benefit from modern materials, energy-efficient systems, and compliance with current building codes — reducing maintenance risk and increasing resilience to climate and regulatory shifts. This structural advantage positions White Knoll for sustained appreciation, especially as older housing stock across the state ages.

02

Young Stock = Younger Residents

A high share of new homes correlates with younger household formation. Data from the USC Darla Moore School shows Columbia's household growth is driven by young professionals and military-affiliated families — demographics that value modern amenities, walkability, and proximity to employment hubs. This demographic alignment reinforces demand, making White Knoll not just a new place to live, but a place that attracts and retains next-generation residents.



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