

ZIP 75756 — #1 of 10: 5-Year Home Value Appreciation

ZIP 75756 leads Texas in 5-year home value surge

Source: ALEX Intelligence · Published October 13, 2026

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THE DATA

203.9%

5-Year Home Value Appreciation (2024)

ZIP 75756 saw the highest five-year home value growth among rural Texas ZIPs with at least 2,500 residents and 1,200 owner-occupied homes.

This surge is not random — it reflects a convergence of structural demand drivers in a rural area with no major urban center. The ZIP's rapid appreciation exceeds even the most active suburban corridors in Texas, indicating that land value is no longer tied to proximity to cities. Instead, it is being driven by niche demand for privacy, off-grid living, and long-term capital preservation.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2019 and 2024 ·
ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-13-land-land-g-home-value-zcta-tx-rural>



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Appreciation is not about price — it's about scarcity

The same dynamic is emerging across Central Texas, where Texas A&M TRERC reports rising demand for solar leases and agroforestry zoning — but only in areas where land is already designated for non-agricultural use. The most valuable land is not the most productive, but the most legally insulated.



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The future of rural land is not 'development' — it's 'exclusion'

This is not a trend confined to Texas. In both cases, the value is not in the resource, but in the protection it offers.



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