

Louisville — #1 of 5: Owner Occupancy Rate

# Louisville Leads Colorado in Owner Occupancy

71.7% of homes owned — source: ALEX Intelligence, 2026

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## THE DATA

# 71.7%

### Owner Occupancy Rate (2024)

Louisville leads Boulder County and Colorado in owner-occupied housing, a stark contrast to Boulder's 47.2% rate.

This data reveals a fundamental divergence in housing stability across Boulder County. While Boulder remains a magnet for transient professionals and renters, Louisville's 71.7% owner occupancy rate reflects a deeply rooted, family-oriented community with long-term investment in property. This gap is not merely statistical—it signals two distinct housing cultures within the same metro area.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation  
<https://alex-companies.com/data/2026-10-13-boulder-owner-share-place-mkt>

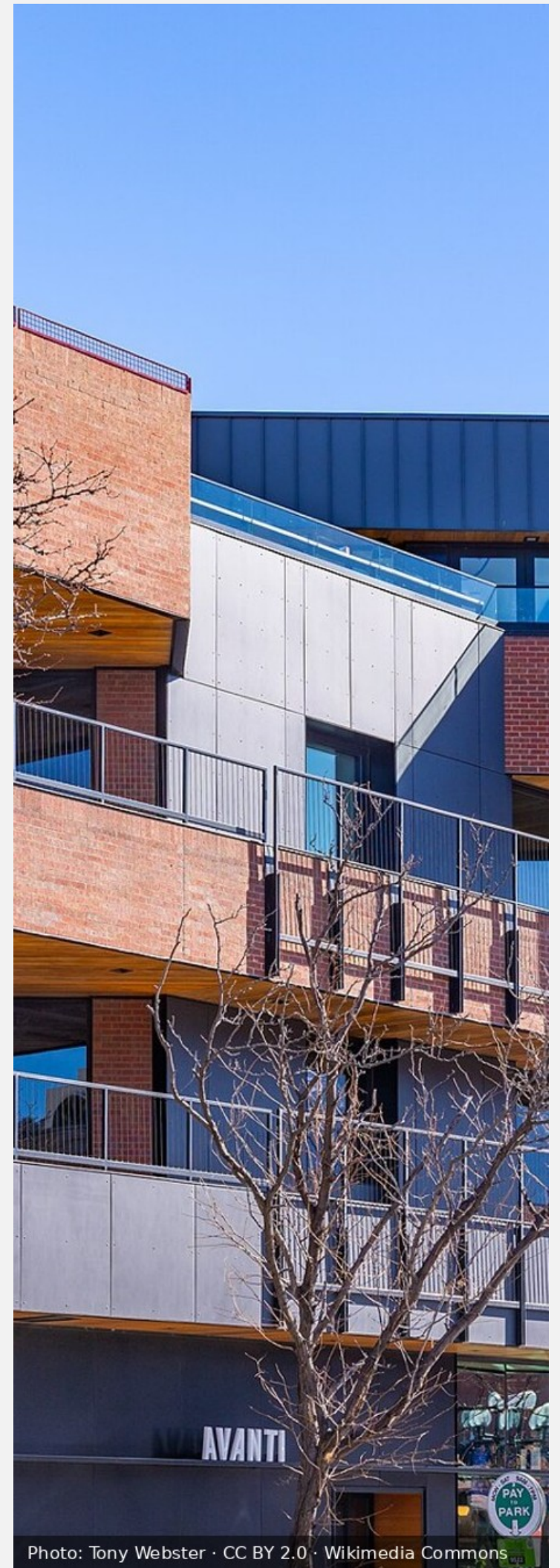


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# 01

## Stability Over Speculation

The data suggests that policies promoting owner-occupied housing—such as down payment assistance and community land trusts—may be more effective in Louisville than in high-turnover markets like Boulder.

# 02

## The Hidden Cost of Mobility

The contrast with Louisville underscores a critical trade-off: Boulder's dynamism may come at the cost of lasting community health, while Louisville's stability may limit its ability to adapt quickly to new economic shifts.



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