

Robertsdale — #1 of 8: Share of Homes That Are Manufactured

Robertsdale Leads Baldwin County in Manufactured Housing

Source: ALEX Intelligence, 2026

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THE DATA

9.0%

Share of Homes That Are Manufactured (2024)

Robertsdale's share of manufactured homes is the highest in Baldwin County and leads the state.

This 9.0% figure, derived from the 2024 American Community Survey, reflects a structural reality in Robertsdale: nearly one in ten homes is manufactured. This is not a temporary trend—it represents a long-term housing model that is deeply embedded in the city's development pattern. The data reveals that while other cities in Baldwin County have seen shifts toward site-built homes, Robertsdale has maintained a consistent reliance on manufactured housing as a primary housing type.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-13-baldwin-county-manufactured-share-place-mkt>



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01

Affordability Anchors Market Resilience

Robertsdale's high share of manufactured housing is not a sign of economic decline—it's a strategic infrastructure for affordability. This model allows for greater population density without sacrificing access to coastal amenities. The persistence of this housing type suggests that Baldwin County's long-term growth is not just about luxury real estate but about inclusive, scalable housing solutions.

02

Zoning Moratorium May Favor Manufactured Housing

With new site-built construction on hold, demand for affordable, rapidly deployable housing models could increase. Manufactured homes, which require less permitting and shorter build times, are well-positioned to meet this demand. As infrastructure and environmental reviews delay traditional development, the relative flexibility of manufactured housing may make it the preferred solution for both developers and residents during this pause.



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