

#1 in Wilmington metro, #1 in North Carolina — ALEX Intelligence 2026

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ALEX Intelligence 2026: Median Monthly Owner Costs

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THE DATA

\$1,777

Median Monthly Owner Cost (2024)

Myrtle Grove leads North Carolina in owner costs, reflecting a premium for coastal resilience and long-term stability.

This figure — \$1,777 — is not just a number; it's a signal. Myrtle Grove's position at the top of the state's ranking reveals a market where homeowners are paying a premium for infrastructure, environmental protection, and long-term sustainability. The cost is not arbitrary — it reflects real investment in flood mitigation, energy efficiency, and community planning that are increasingly non-negotiable in a climate-vulnerable region.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-12-wilmington-owner-cost-place-mkt>

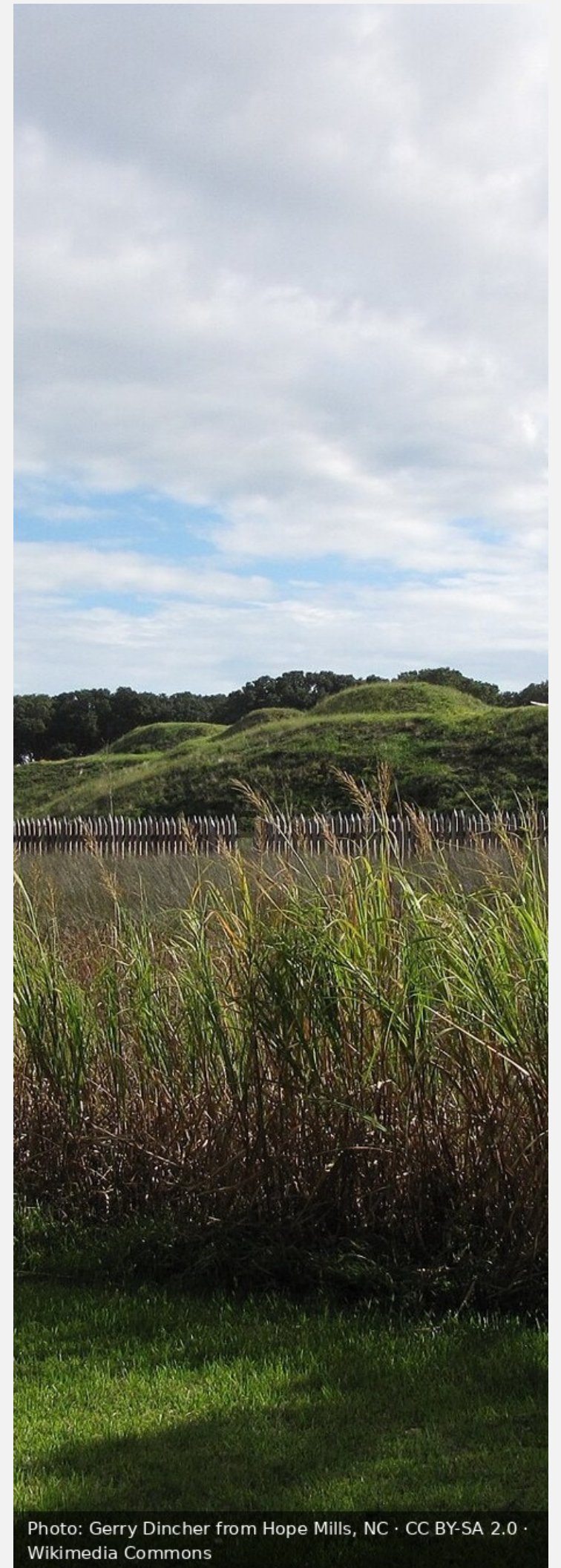


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01

Resilience is now a pricing factor

As regulatory bodies like the New Hanover County TRC revoke approvals for projects like Hilton Bluffs over environmental impact, this pricing behavior becomes even more rational. The market is already pricing in what the regulators are now enforcing.

02

The cost of resistance

The data shows that the most resilient communities aren't the ones that grow the fastest — they're the ones that grow the most thoughtfully. Myrtle Grove's premium reflects not just current conditions, but a future where sustainability is not a feature, but a requirement.



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