

#1 in Austin metro, #1 in Texas — ALEX Intelligence 2026

#1 in Austin metro, #1 in Texas

Top source: ALEX Intelligence 2026 — Highest-earning arrivals by county

Swipe for insights →

THE DATA

\$305,532

Average Income of Arriving Households (2023)

The highest-earning cohort moving into Williamson County comes from King County, WA.

This \$305,532 average income reflects a deep, sustained pull from high-tech, high-wage regions. These arrivals are not just relocating for affordability — they are choosing Williamson County as a strategic hub for work-life integration, leveraging its infrastructure, schools, and access to the Austin metro without its congestion. The inflow from King County, WA — a top-tier innovation corridor — signals that Williamson County is now a recognized destination for elite talent.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-12-williamson-mig-in-agi>

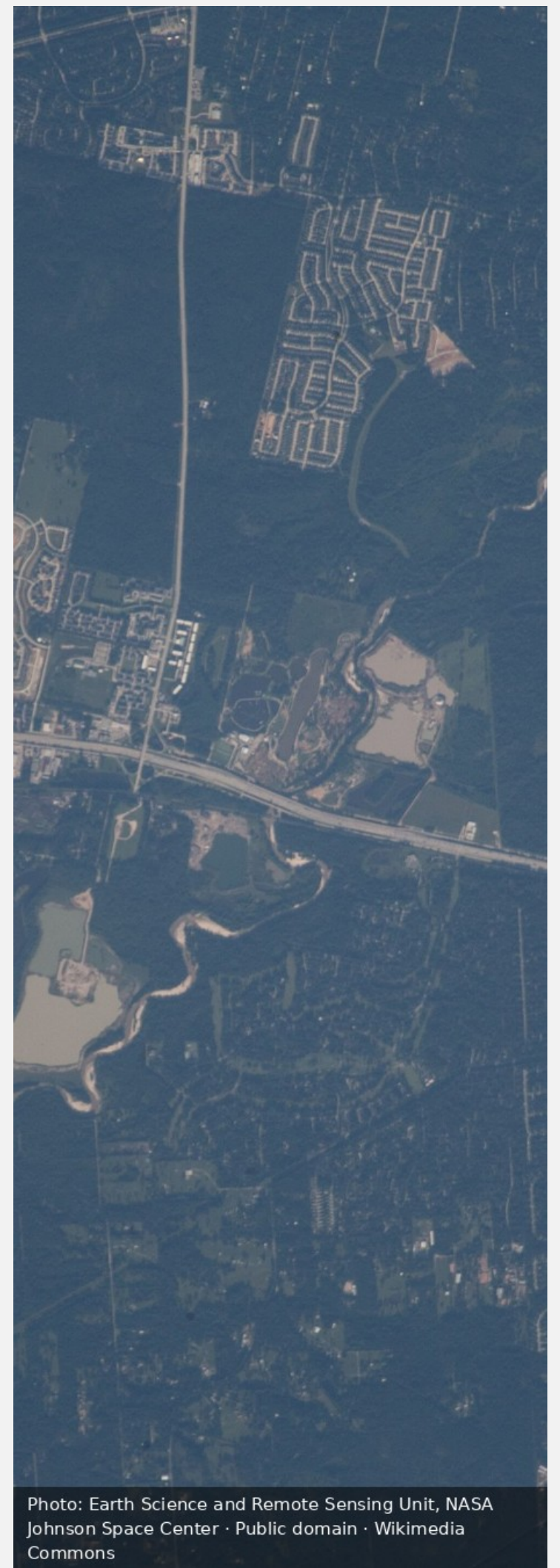


Photo: Earth Science and Remote Sensing Unit, NASA Johnson Space Center · Public domain · Wikimedia Commons

01

High-income migration is a self-reinforcing cycle

When high-earning households arrive, they bring capital, consumption, and demand for premium services. This strengthens local institutions — schools, healthcare, retail — which in turn attract more high-earning talent. Williamson County is not just absorbing migration; it is actively shaping its future by becoming a magnet for the nation's most productive workers. The data shows this is not a one-off trend — it is a structural shift in regional economic positioning.

02

The real estate market is a proxy for national innovation flows

The fact that King County, WA — home to Amazon, Microsoft, and a dense network of tech firms — leads in sending high-earning households to Williamson County reveals a deeper truth: real estate is not just about housing, but about where talent chooses to live. This migration pattern mirrors national innovation corridors. Williamson County is now part of that ecosystem — not just a satellite, but a destination of choice for those who shape the future of work.

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

