

#1 in Huntsville, #1 in Alabama — ALEX Intelligence 2026

#1 in Huntsville, #1 in Alabama

Huntsville leads Alabama in income gap between arriving and departing households — ALEX Intelligence 2026

Swipe for insights →

THE DATA

5.5%

Income Gap Between Arriving and Departing Households (2023)

Huntsville's inbound households earn 5.5% less on average than those leaving the market.

This divergence reveals a structural shift: the city is attracting lower-income households while higher-income residents depart. The trend suggests a growing affordability gap, driven by rising living costs and shifting economic incentives.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-12-huntsville-mig-agi-gap>



Photo: Antony-22 · CC BY-SA 4.0 · Wikimedia Commons

01

Affordability is pulling in new residents

This dynamic is reinforcing the city's demographic pivot: a shift from high-income exodus to mid-income influx, reshaping the local economy and housing demand.

02

The exit of high earners is a latent risk

This imbalance could trigger a feedback loop: as high earners leave, services degrade, pushing more residents out — a pattern seen in other fast-growing Southern metros during rapid urbanization.



Photo: Antony-22 · CC BY-SA 4.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

