

#1 in Texas Hill Country, #1 in Texas — ALEX Intelligence 2026

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ALEX Intelligence 2026: Most Owner-Occupied Cities in the Texas Hill Country

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THE DATA

89.1%

Owner Occupancy Rate (2024)

Lakehills leads the Texas Hill Country with the highest rate of owner-occupied homes in the region.

This figure—89.1%—is not a statistical anomaly but a structural feature of the Hill Country’s real estate model. It reflects generations of long-term residency, intergenerational property transfer, and a cultural preference for permanence over speculation. Unlike high-turnover markets, this region’s housing stock is anchored by families and individuals who view homes as assets of identity, not just financial instruments.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-12-hill-country-tx-owner-share-place-mkt>



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01

Ownership as Infrastructure

The high owner-occupancy rate in the Texas Hill Country functions as a form of social and economic infrastructure. When 89.1% of homes are owner-occupied, community cohesion is reinforced through shared stewardship. Residents are more likely to invest in local schools, parks, and safety programs—not as transactions, but as commitments. This stability reduces the volatility associated with rental-driven markets and supports long-term land-use planning, making the region more resilient to macroeconomic shocks.

02

The Quiet Power of Permanence

In a national landscape where housing turnover is accelerating and rental demand is rising, the Hill Country's ownership model stands in stark contrast. The data shows that even as remote work fuels migration to rural areas, the pattern here is not speculative. Instead, it is rooted in intentionality—people move to the Hill Country not to flip properties, but to build lives. This shift in behavior, reflected in the 89.1% owner-occupancy rate, suggests a deeper, more sustainable form of real estate value that is not measured solely by appreciation, but by legacy and continuity.



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Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



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