

#5 in Williamson County, #5 in Texas — ALEX Intelligence 2026

#5 in Williamson County, #5 in Texas

ALEX Intelligence 2026: One-Year Change in Roll Home Values by City

Swipe for insights →

THE DATA

-3.5%

One-Year Change in Roll Home Values by City (2026)

Georgetown's median roll value change is the fifth-worst in Williamson County, yet still the most resilient among the top 10 cities.

This figure reflects the median change across all parcels in Georgetown, excluding those with agricultural valuation. Despite a decline, Georgetown outperforms cities like Bartlett (-4.0%) and Granger (-5.1%) — indicating that its market is not simply lagging, but holding relative stability in a broader downturn. The fact that it ranks only fifth-worst among its peers suggests a structural buffer in property valuation dynamics.

Source: ALEX Intelligence
<https://alex-companies.com/data/2026-10-12-georgetown-tx-wcad-city-change>

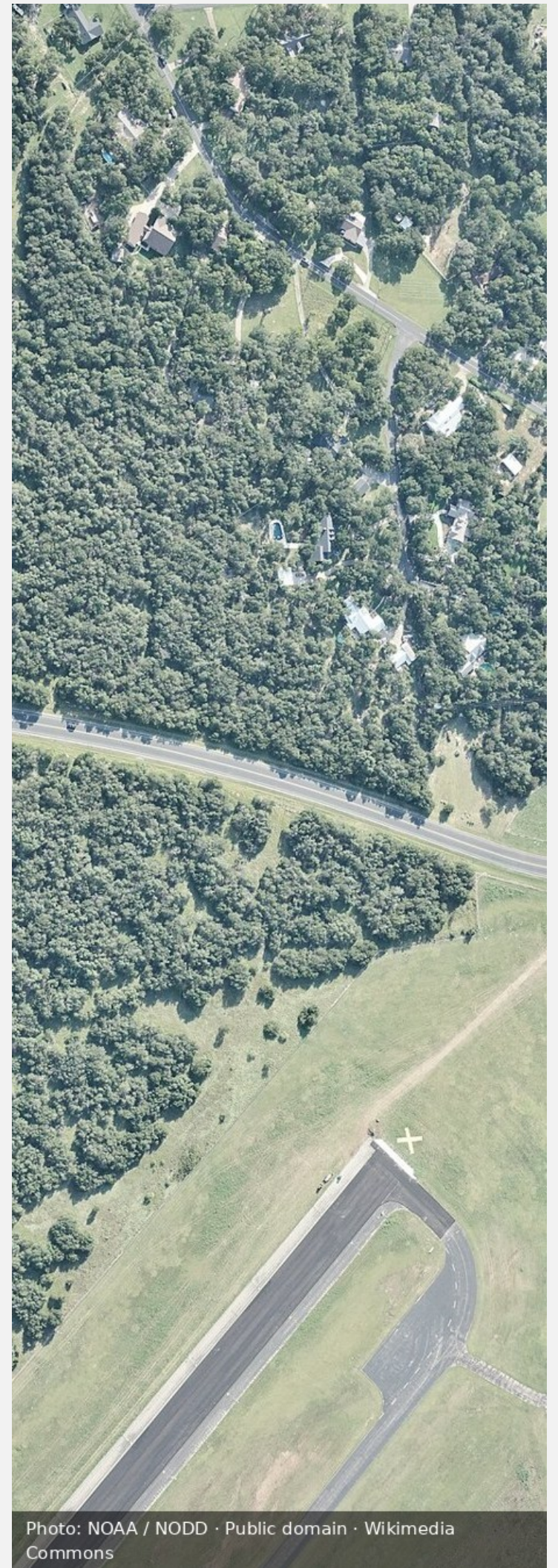


Photo: NOAA / NODD · Public domain · Wikimedia Commons

01

Resilience is not stagnation

Georgetown's -3.5% one-year change is not a sign of decline but of relative preservation. In a county where most cities saw steeper drops, Georgetown's position at #5 indicates that its market is absorbing pressure without collapsing. This suggests that the city's value base — likely anchored by established homeownership and stable land use — is less sensitive to short-term speculative swings than newer or more volatile markets. The data reflects a market that is not frozen, but grounded.

02

The cost of stability

A ranking of #5 in both Williamson County and Texas for the worst one-year roll change implies that Georgetown is not immune to market correction — but it is the most stable among those affected. This suggests that the city may be experiencing a slow, measured adjustment rather than a sharp correction. The absence of new data from the Dallas Fed or Texas A&M TRERC on sales or prices reinforces that transactional activity is not driving this trend. Instead, the data reflects an internal recalibration of assessed value, possibly driven by long-term ownership patterns and low turnover. This is not a crash — it's a controlled reset.



Photo: NOAA / NODD · Public domain · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

