

#1 in Austin Metro, #1 in Texas — ALEX Intelligence 2026

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ALEX Intelligence 2026 — Best-Value ZIP Codes on Price Against Pay

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THE DATA

2.6x

Home Value to Income Ratio (2024)

ZIP 78662 in Bastrop, Bastrop County, Texas, has the lowest home value to income ratio in the Austin metro and state.

This ratio—measuring how many years of median household income it takes to buy a home—indicates exceptional affordability relative to local earnings. In a market where property values are rising, ZIP 78662 remains the most accessible for residents earning at the median level. The 2.6x figure reflects a sustainable balance between housing costs and income growth.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-12-bastrop-value-to-income-zcta-mkt-asc>



01

Affordability as a Growth Catalyst

The 2.6x ratio in ZIP 78662 is not a historical anomaly; it's a current marker of a market that has optimized its growth model. This is not just about price—it's about economic alignment.

02

The Invisible Advantage of Local Income Elasticity

This suggests that future investment in Bastrop County should not focus solely on price but on income sustainability. The most durable real estate opportunities are not in the cheapest homes, but in the areas where income growth and housing access are in sync.

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