

#1 in Asheville, #1 in North Carolina — ALEX Intelligence 2026

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ALEX Intelligence 2026 Migration Study

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THE DATA

39.2%

Share of Arriving Households From One State (2023)

North Carolina supplies more of the Asheville market's inbound migration than any other state.

This 39.2% share reflects a deeply rooted regional mobility pattern, where residents from across North Carolina are choosing Asheville as their new home. The dominance of in-state migration suggests strong economic, cultural, and environmental pull factors that are not just attracting distant buyers but reinforcing local identity and housing demand.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-12-asheville-mig-state-leader>

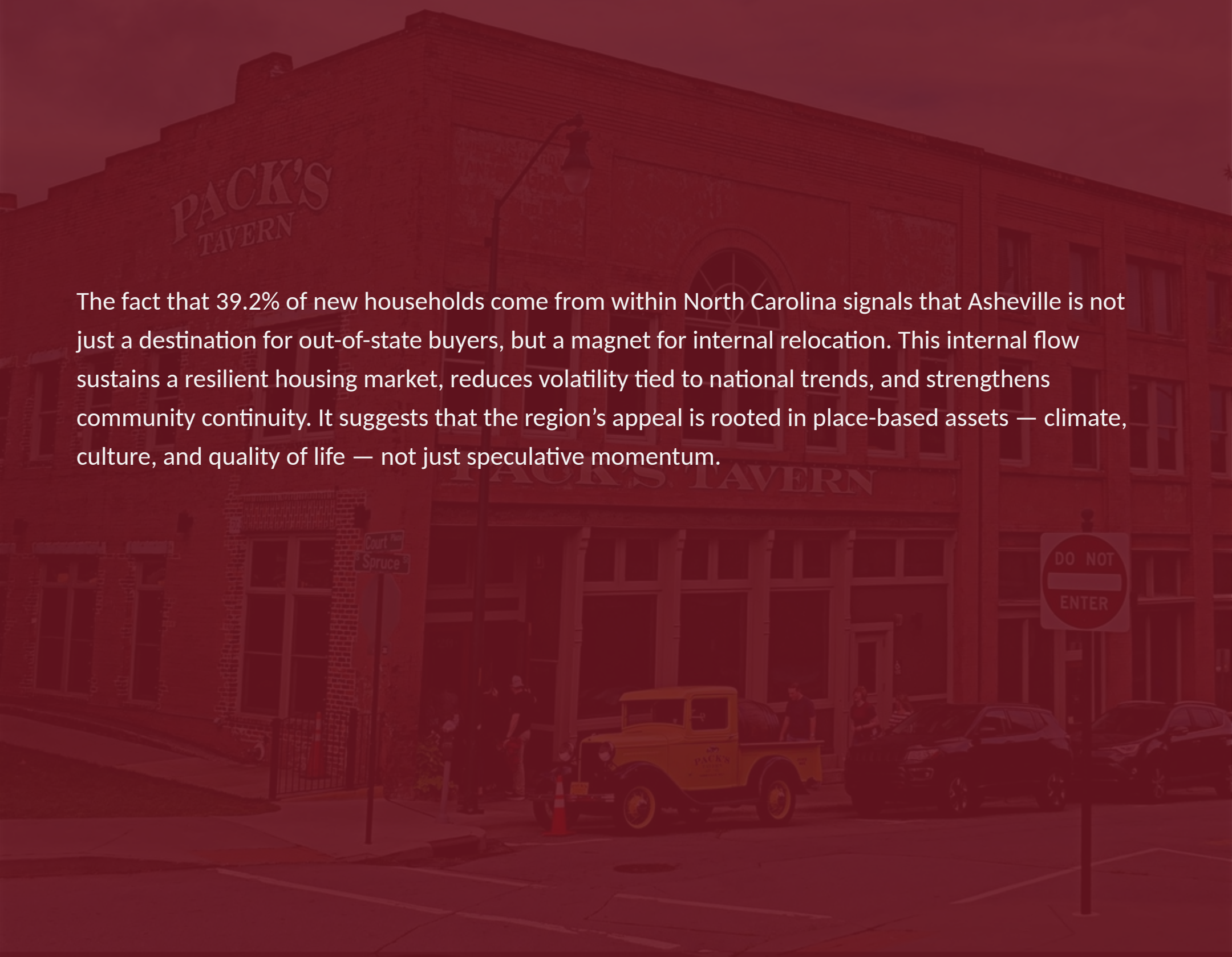


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01

Migration Is a Regional Engine

The fact that 39.2% of new households come from within North Carolina signals that Asheville is not just a destination for out-of-state buyers, but a magnet for internal relocation. This internal flow sustains a resilient housing market, reduces volatility tied to national trends, and strengthens community continuity. It suggests that the region's appeal is rooted in place-based assets — climate, culture, and quality of life — not just speculative momentum.



02

In-State Mobility Drives Affordability

When a market's growth is fueled by internal migration, it tends to be more stable and less prone to overheating. The influx from neighboring counties and towns in North Carolina means demand is anchored in real, long-term lifestyle choices rather than short-term speculation. This dynamic supports sustained affordability, even as prices rise, because the supply of new housing is being met by people who already know and value the region.



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