

King County, WA — #1 of 10: Average Income of Arriving Households

Top earners move to Williamson County from King County, WA

Source: ALEX Intelligence, 2026

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THE DATA

\$305,532

Average Income of Arriving Households (2023)

This is the average income of households relocating to Williamson County from King County, WA.

The data reveals that Williamson County is attracting the highest-earning domestic migrants in the nation — not from nearby Texas metros, but from the most affluent U.S. county. This suggests that Williamson County has become a magnet for high-net-worth professionals seeking a lower cost of living while retaining access to innovation hubs. The migration pattern reflects a shift in lifestyle economics: wealth is being traded for space, quality of life, and proximity to emerging tech infrastructure.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-12-williamson-mig-in-agi>

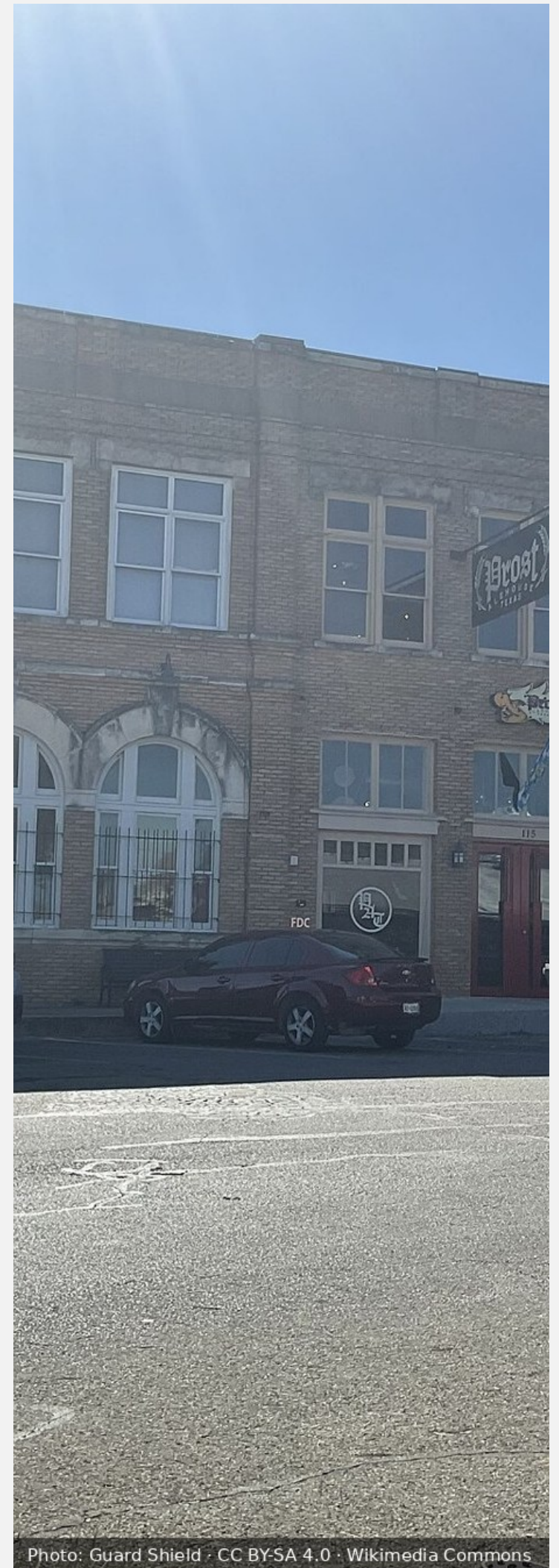


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Affluent migration is reshaping the market

These arrivals are not price-sensitive; they are seeking long-term community quality, school districts, and land with future appreciation potential. This trend is likely to drive demand for large, custom homes, private amenities, and low-density developments, reinforcing the area's position as a destination for wealth migration beyond the traditional Austin corridor.

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Geographic arbitrage is real

These new residents are likely relocating not for lower taxes or rents, but for lifestyle equity — better schools, safety, and space — while maintaining their income levels. This creates a new class of affluent homeowners who are not just buyers, but community architects, influencing zoning, development standards, and local services in ways that favor long-term stability over short-term speculation.



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