

#1 of 10: Share of Arriving Households From the Top Three Counties

**26.0% of New Arrivals Come
From Just 3 Counties**

Source: ALEX Intelligence · Published October 12, 2026

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THE DATA

26.0%

Share of Arriving Households From the Top Three Counties (2023)

This concentration reflects a deep, localized migration pattern within the Carolinas.

The Greensboro-Winston-Salem-High Point MSA is not drawing from a broad geographic spread, but rather from three adjacent North Carolina counties: Alamance, Mecklenburg, and Wake. This clustering indicates a strong regional pull, driven by shared infrastructure, economic alignment, and cultural familiarity. Unlike markets dependent on long-distance migration, this pattern suggests a self-sustaining regional mobility engine.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-12-greensboro-mig-county-top3>

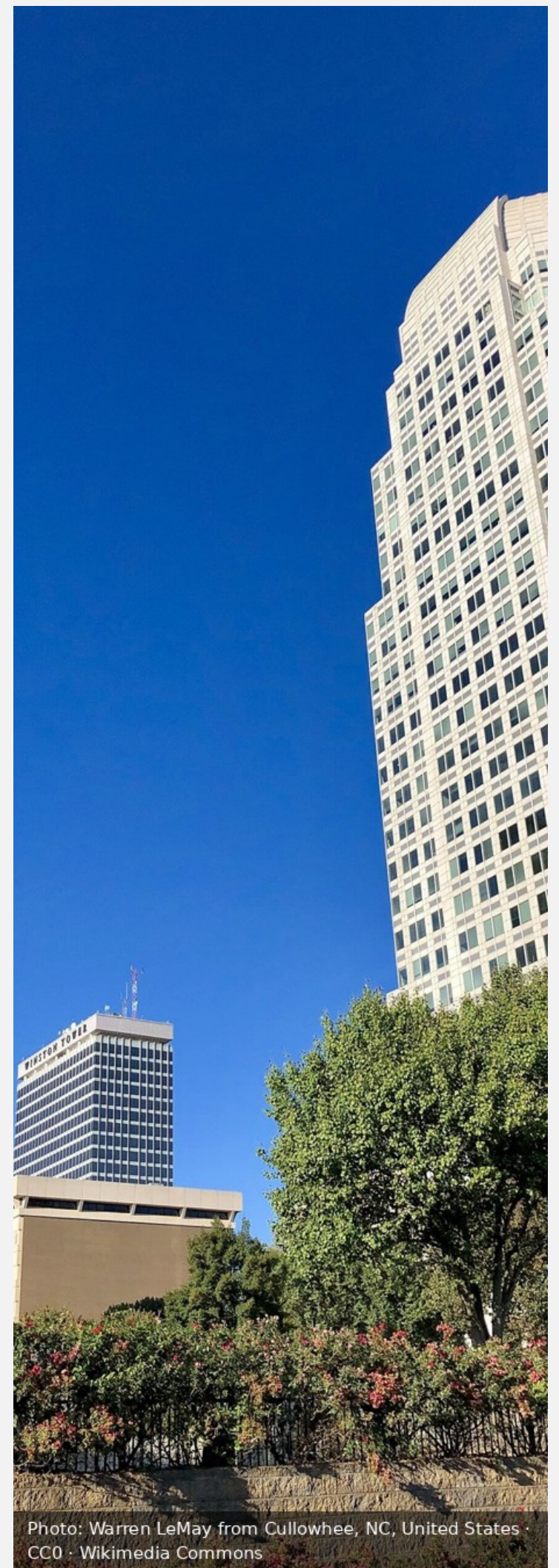
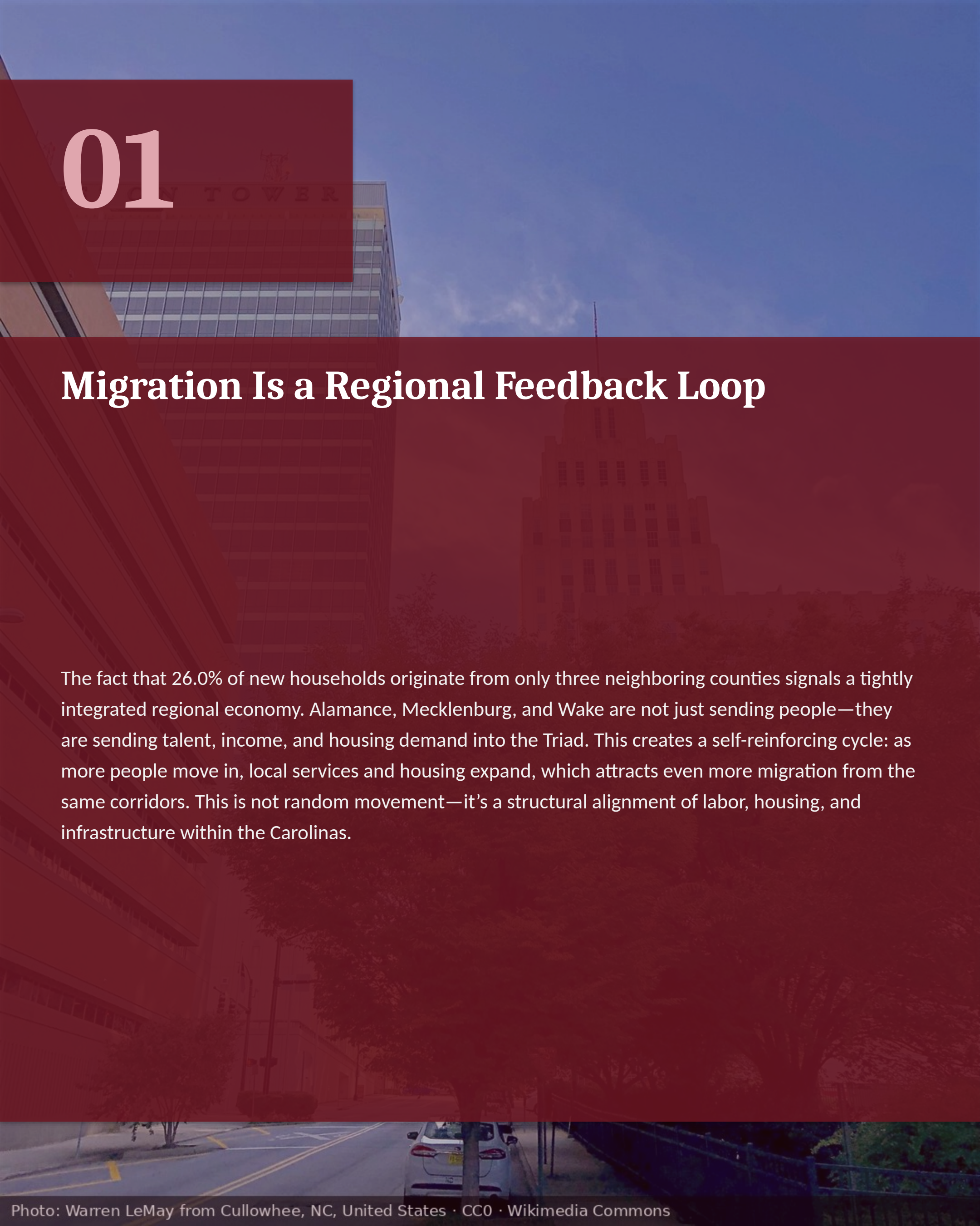


Photo: Warren LeMay from Cullowhee, NC, United States · CC0 · Wikimedia Commons

The background image shows a city street scene. On the left, a tall, modern building with a glass facade is visible. The word "TOWER" is partially visible on its side. In the foreground, a white car is parked on the right side of the street. The entire image is overlaid with a semi-transparent red layer. The number "01" is displayed in a large, white, serif font in the upper left corner.

01

Migration Is a Regional Feedback Loop

The fact that 26.0% of new households originate from only three neighboring counties signals a tightly integrated regional economy. Alamance, Mecklenburg, and Wake are not just sending people—they are sending talent, income, and housing demand into the Triad. This creates a self-reinforcing cycle: as more people move in, local services and housing expand, which attracts even more migration from the same corridors. This is not random movement—it's a structural alignment of labor, housing, and infrastructure within the Carolinas.

02

Density of Origin Drives Local Resilience

Because inbound migration is so geographically concentrated, the Greensboro-Winston-Salem-High Point MSA benefits from predictable, high-density demand from a known pool of origin counties. This reduces the risk of sudden market shocks from distant or volatile sources. It also enables targeted real estate investment—developers and brokers can focus on outreach, service, and product development in just three counties, optimizing marketing and supply chains. This is not a sign of isolation, but of strategic regional cohesion.



Photo: Warren LeMay from Cullowhee, NC, United States · CC0 · Wikimedia Commons

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