

the Midlands — #1 of 10: Net Migration in Households

Columbia Leads SC in Household Migration

Source: ALEX Intelligence, October 12, 2026

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THE DATA

680

Net Migration in Households (2023)

Columbia's Midlands metro gained 680 households through migration between 2022 and 2023.

This net gain marks a sustained demographic surge, driven by both in-migration and out-migration patterns within the region. The figure represents a floor, as the IRS withholds flows below disclosure thresholds, meaning actual migration may be higher. This momentum is a foundational force shaping housing demand, infrastructure planning, and economic development across the Midlands.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-12-columbia-sc-mig-net-total>

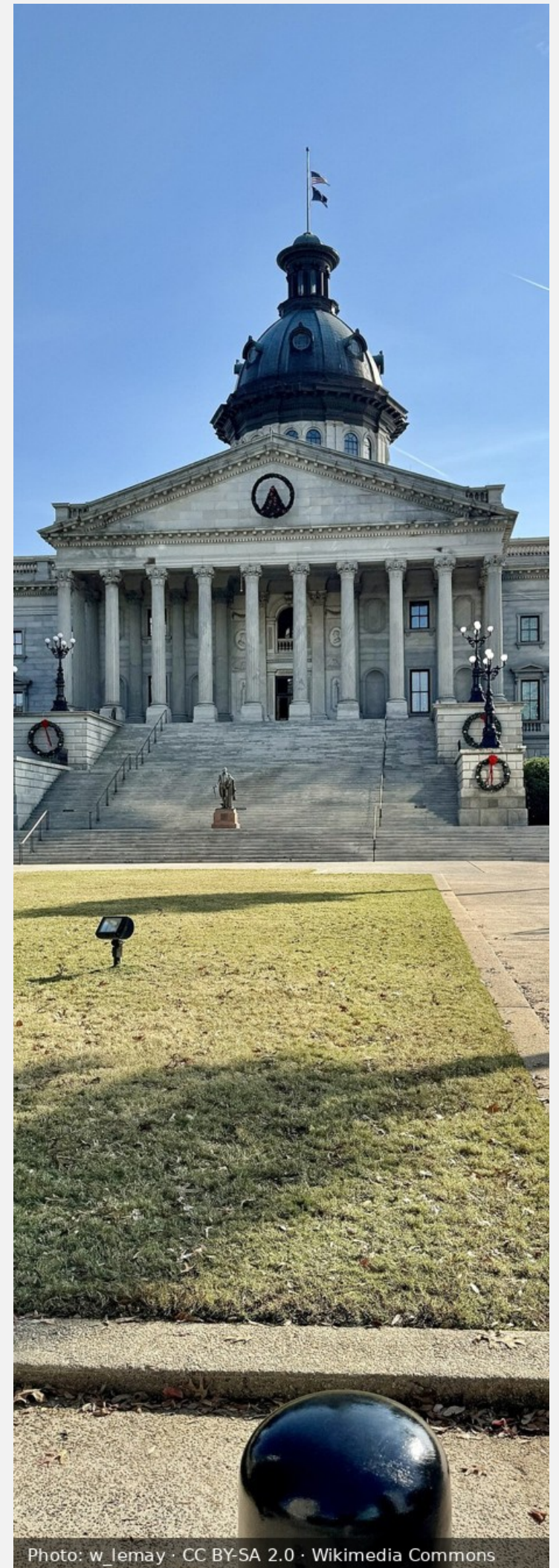
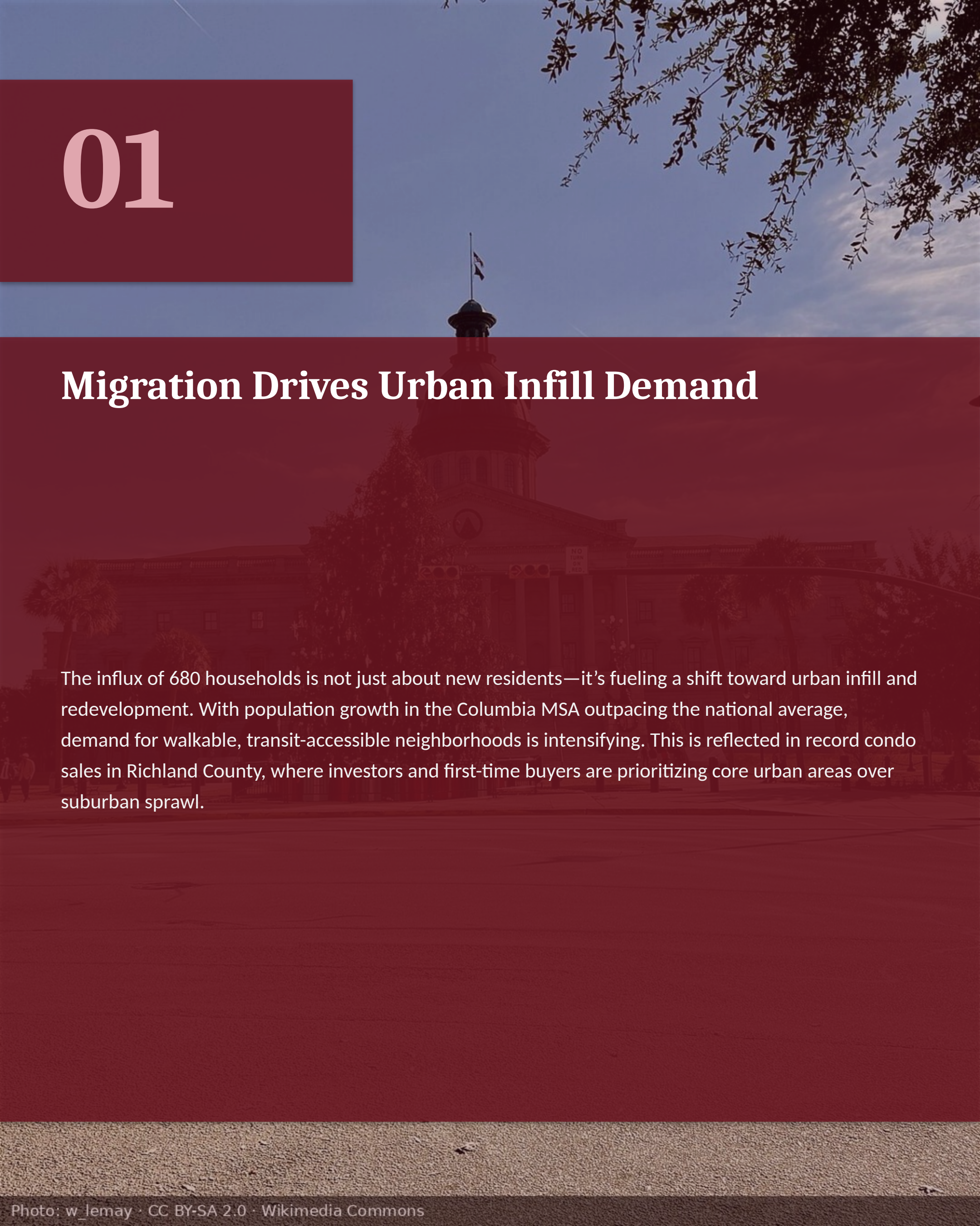


Photo: w_lemay · CC BY-SA 2.0 · Wikimedia Commons

The background of the entire page is a photograph of the South Carolina State Capitol building. The building is a large, classical-style structure with a prominent dome and columns. It is partially obscured by a semi-transparent red overlay that covers most of the image. In the top right corner, there are some tree branches with green leaves. In the top left corner, there is a dark red rectangular box containing the number '01' in a light pink, serif font.

01

Migration Drives Urban Infill Demand

The influx of 680 households is not just about new residents—it's fueling a shift toward urban infill and redevelopment. With population growth in the Columbia MSA outpacing the national average, demand for walkable, transit-accessible neighborhoods is intensifying. This is reflected in record condo sales in Richland County, where investors and first-time buyers are prioritizing core urban areas over suburban sprawl.

02

Migration Fuels Industrial and Housing Synergy

The same demographic shift underpins industrial expansion. As workers move into the Midlands, demand for nearby employment and housing rises in tandem. L&L Products' expansion in West Columbia exemplifies this: industrial growth is not isolated but co-evolving with residential migration. This creates a virtuous cycle—more jobs attract more people, who in turn drive demand for housing, services, and infrastructure upgrades.



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