

Broomfield — #1 of 5: Share of Homes Valued \$500K or More

Share of Homes Valued \$500K or More: 89.2%

Source: ALEX Intelligence · Published October 12, 2026

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THE DATA

89.2%

Share of Homes Valued \$500K or More (2024)

Boulder ranks fifth among Colorado cities with the highest share of homes valued at \$500,000 or more.

This figure places Boulder firmly in the upper echelon of Colorado's high-value housing markets, reflecting sustained demand and limited inventory. Even as construction slows, the market continues to attract buyers seeking premium urban and mountain-adjacent properties. The data underscores a structural shift: affordability is no longer a regional concern but a defining characteristic of the area's real estate identity.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-12-boulder-half-million-share-place-mkt>

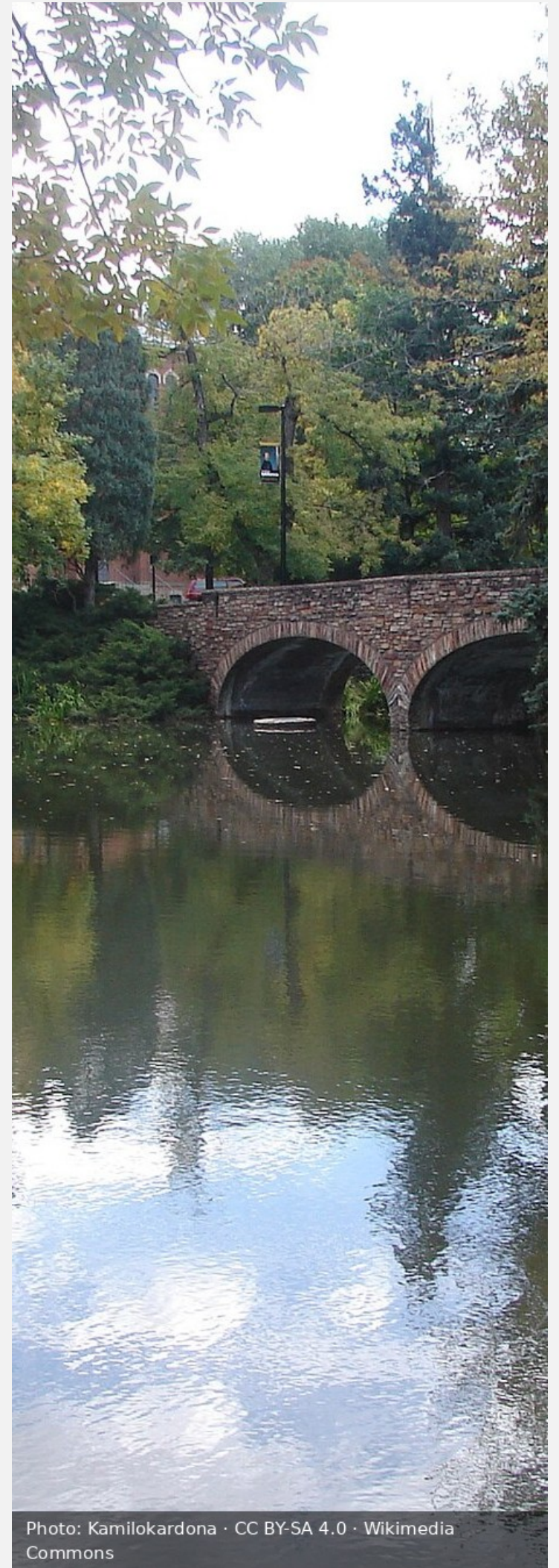


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Affordability Is a Regional Identity

This pattern suggests that affordability is no longer a policy challenge but a structural feature of the region's housing fabric. Buyers aren't fleeing; they're adapting—accepting higher prices in exchange for quality of life, access to green space, and proximity to research and tech hubs. The market is not broken—it's evolved.

02

The Value Gap Is a Competitive Advantage

The real story isn't that homes are expensive—it's that the cost is anchored in measurable, defensible value. Unlike markets where prices inflate due to speculation, Boulder's premium is supported by real, persistent demand from knowledge workers, climate tech firms, and community-driven ownership models. This makes the market not only resilient but self-reinforcing.



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