

#4 in San Antonio MSA, #4 in Texas — ALEX Intelligence 2026

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ALEX Intelligence 2026 Real Estate Establishments Ranking

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THE DATA

2,800

Real Estate Establishments (2022)

San Antonio MSA ranks #4 among 26 Texas metros in the number of real estate establishments, underscoring its institutional maturity.

This figure reflects a deep and diversified real estate ecosystem, with a broad base of firms spanning brokerage, property management, development, and advisory services. The density of licensed firms suggests strong market liquidity and professional infrastructure, which supports stable transaction volumes and robust capital flow. It also signals a mature market where competition is balanced and innovation is embedded across firm sizes.

Source: U.S. Census Bureau, County Business Patterns 2022, NAICS 531 (Real estate) · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-11-sa-msa-istand-531-msa>

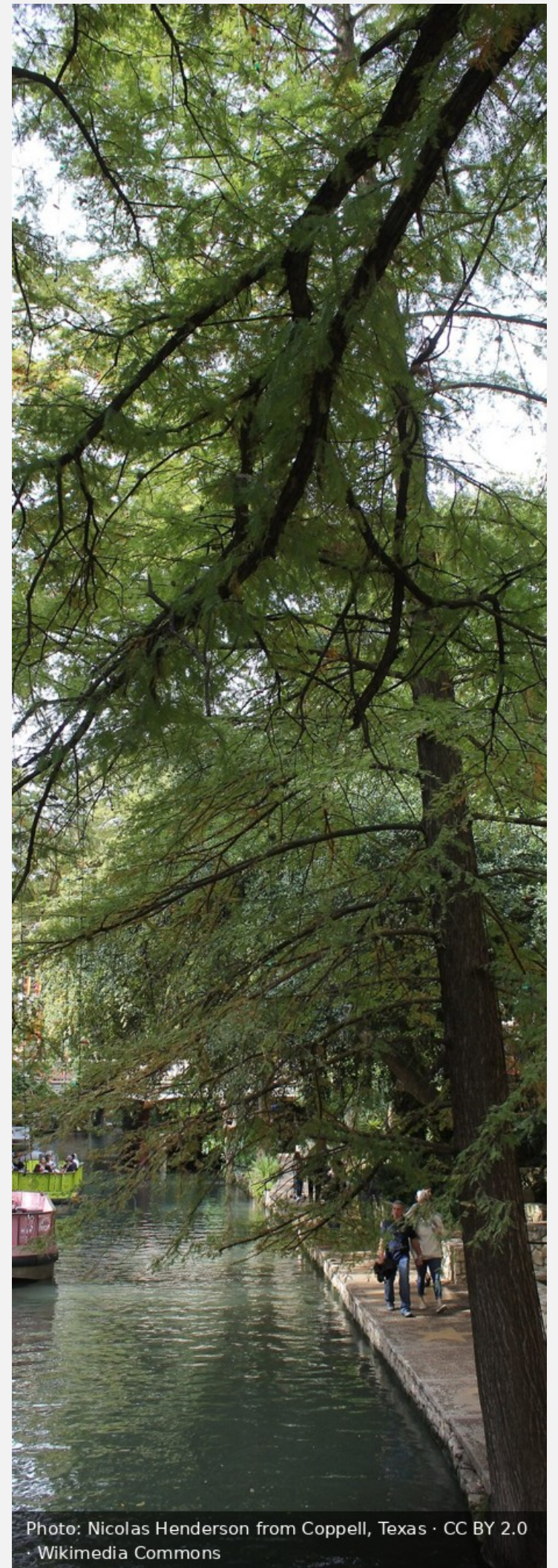


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01

Maturity Drives Stability

San Antonio's #4 position in real estate establishment count is not a sign of market saturation, but of structural resilience. A high number of firms indicates a mature ecosystem where institutional knowledge, regulatory compliance, and client trust are deeply embedded. This depth buffers against volatility, as seen in recent price growth and stable inventory levels despite elevated mortgage rates. The market's ability to absorb shocks is rooted in this institutional thickness, not just demand or supply shifts.

02

Institutional Depth Enables Innovation

With 2,800 real estate establishments, San Antonio MSA has the infrastructure to support niche and high-value services—such as urban infill development, adaptive reuse, and sustainable design—that require specialized expertise. This density enables the city to attract and retain talent, foster partnerships with developers and lenders, and scale innovative models like community land trusts or mixed-use revitalization. The market is not just surviving; it is evolving with institutional capacity to lead.



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