

#1 in Killeen-Temple, #1 in Texas — ALEX Intelligence 2026

#1 in Killeen-Temple, #1 in Texas

Holland ISD leads Texas in accountability score — ALEX Intelligence 2026

Swipe for insights →

THE DATA

90

the district's overall accountability score (2025-26)

Holland ISD's 90 is the highest in both the Killeen-Temple MSA and across Texas.

This score is not a static rating—it reflects sustained academic performance, student growth, and operational rigor. In a market where Fort Cavazos and Baylor Scott & White drive demand, school quality becomes a primary filter for families choosing where to settle. A district scoring 90 on Texas's A-F system signals a stable, future-ready community, not just a school.

Source: ALEX Intelligence

<https://alex-companies.com/data/2026-10-11-killeen-temple-tea-district-score>

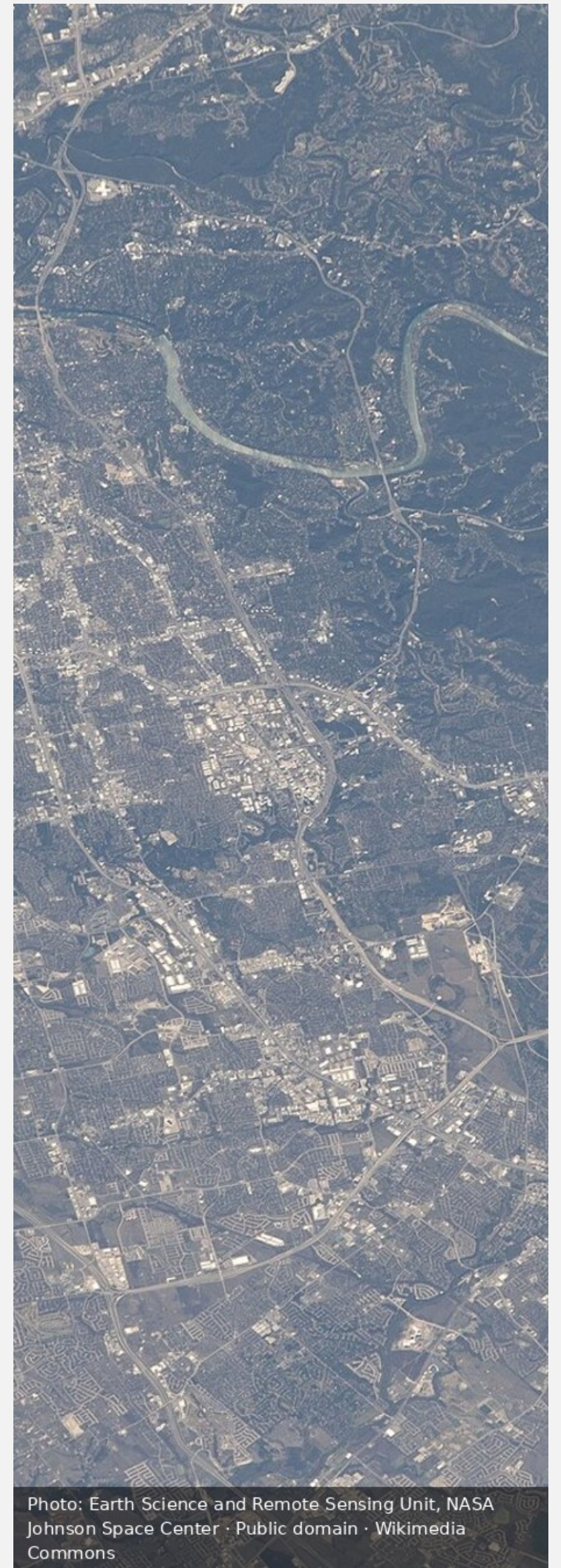


Photo: Earth Science and Remote Sensing Unit, NASA
Johnson Space Center · Public domain · Wikimedia
Commons

01

Schools are the new location filter

In Killeen-Temple, school district ratings now act as a de facto real estate metric. Families are not just buying homes—they're selecting educational ecosystems. Holland ISD's 90 score means it attracts not just families, but professionals from the military and healthcare sectors who prioritize long-term stability. This creates a self-reinforcing cycle: strong schools attract high-demand households, which increases property values and supports local investment.

02

Accountability drives capital allocation

High-performing districts like Holland ISD are not just educational institutions—they are economic anchors. The district's 90 score correlates with higher public and private investment in infrastructure, workforce development, and neighborhood revitalization. In the absence of major new housing projects, this institutional strength becomes the primary signal of long-term market health, influencing where developers, lenders, and homebuyers place their bets.



Photo: Tony Webster · CC BY 2.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902



ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

