

#1 in Huntsville, #1 in Alabama — ALEX Intelligence 2026

#1 in Huntsville, #1 in Alabama

Based on inbound migration concentration — ALEX Intelligence 2026

Swipe for insights →

THE DATA

18.7%

Share of Arriving Households From the Top Three Counties (2023)

The top three source counties—Jefferson, Marshall, and Lauderdale—account for nearly one-fifth of all new households moving into the Huntsville market.

This concentration reveals a deeply integrated regional labor and housing ecosystem. This is not dispersion — it is a pull.

Source: U.S. Internal Revenue Service, Statistics of Income Migration Data, county-to-county inflows, 2022-23 · ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-11-huntsville-mig-county-top3>



Photo: Chris Pruitt · CC BY-SA 3.0 · Wikimedia Commons

01

Migration is a regional magnet

This level of concentration is not seen in markets with broader appeal or weaker anchor employers. It reflects deep labor market integration, where jobs in Huntsville directly drive housing demand across a defined corridor—something only possible with strong employer branding, infrastructure, and economic resilience.

02

Concentration implies resilience

In contrast, markets with high migration from distant or non-adjacent regions often face greater integration challenges. The infrastructure, employment base, and cost of living are aligned across the region, creating a virtuous cycle of movement and investment.



Photo: Chris Pruitt · CC BY-SA 3.0 · Wikimedia Commons

Real Estate Strategy & Intelligence Leader. Democratized Blue Ocean Strategist & Operator.

Diane Hart Alexander, MBA, MHA

Chair & CEO, ALEX Companies

Designated Broker, Alexander Tiffany Southwest, LLC dba ALEX.realestate, et.al.

Texas License #574877-B · Broker License #565194-BB

diane@alex.realestate · +1 713.591.9902

ALEX

ALEX Intelligence
deep intelligence

ALEX Real Estate
genius real estate

ALEX Advisory
uncontested strategy

ALEX Cares
purposeful philanthropy

