

#1 in Texas Hill Country, #1 in Texas — ALEX Intelligence 2026

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ALEX Intelligence 2026: Cities with Highest Share of \$1M+ Homes

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THE DATA

24.6%

Share of Homes Valued \$1M or More (2024)

Granite Shoals leads the Texas Hill Country in luxury housing concentration.

This 24.6% share of homes valued at \$1 million or more reflects a deepening shift toward high-end, low-density residential development in the region. The figure is not an outlier but a signal of long-term capital allocation into conservation-oriented, lifestyle-driven communities. The data, drawn from the 2024 American Community Survey 5-year estimates, underscores that the Hill Country is no longer just a retreat—it's a destination for permanent wealth retention.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation

<https://alex-companies.com/data/2026-10-11-hill-country-tx-million-share-place-mkt>

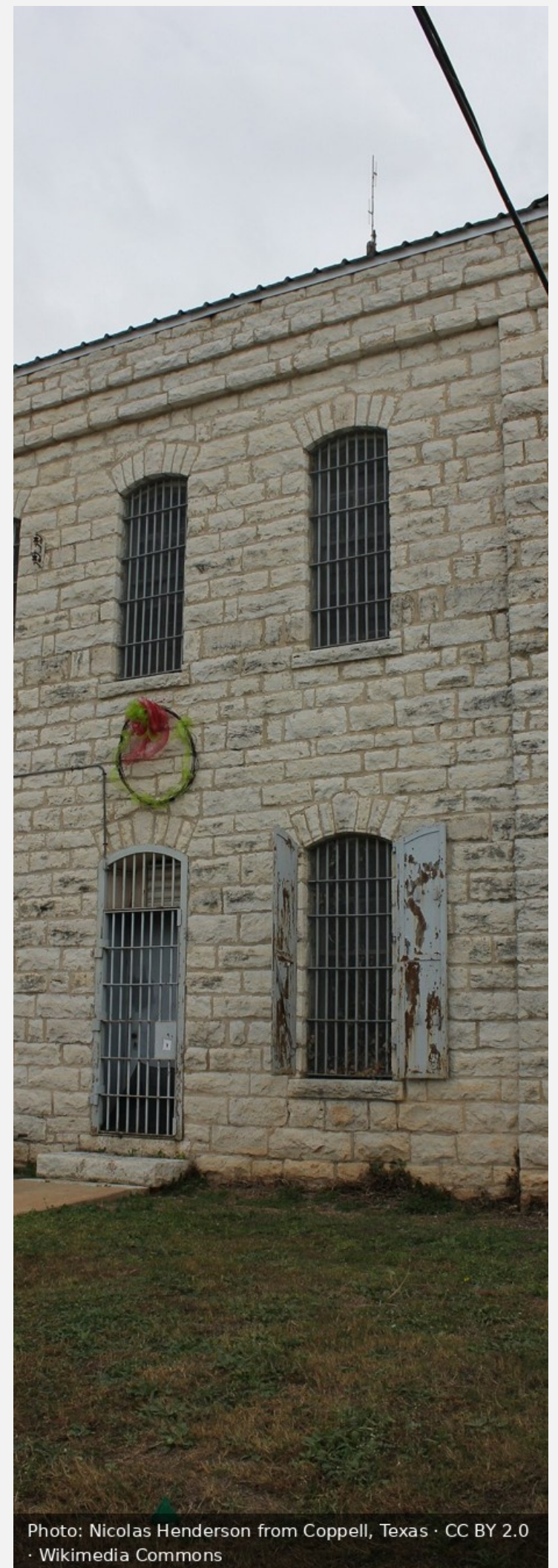


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Wealth Migration Is Structural

This trend is amplified by the region's unique zoning and conservation easement policies, which protect land from overdevelopment while allowing high-value homes. The result is a self-reinforcing ecosystem: high land values attract affluent buyers, who then invest in community amenities, further elevating desirability.

02

Conservation Drives Appreciation

This model contrasts with speculative development seen in other regions. Here, value isn't created by density or scale, but by exclusivity and sustainability. The data suggests that communities prioritizing environmental integrity outperform those focused on volume—making conservation not just ethical, but economically strategic.



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