

#1 in the High Country, #1 in Colorado — ALEX Intelligence 2026

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Steamboat Springs leads in population — ALEX Intelligence 2026

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THE DATA

13,433

Population (2024)

Steamboat Springs is the largest city in the Colorado High Country by population, according to the latest ALEX Intelligence data.

This population figure reflects not just residential density but a growing urban core that supports year-round services, infrastructure, and employment. The concentration of people in one city, rather than dispersed across multiple small towns, creates a unique demand cluster for housing, retail, and public services.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-11-high-country-population-place-mkt>

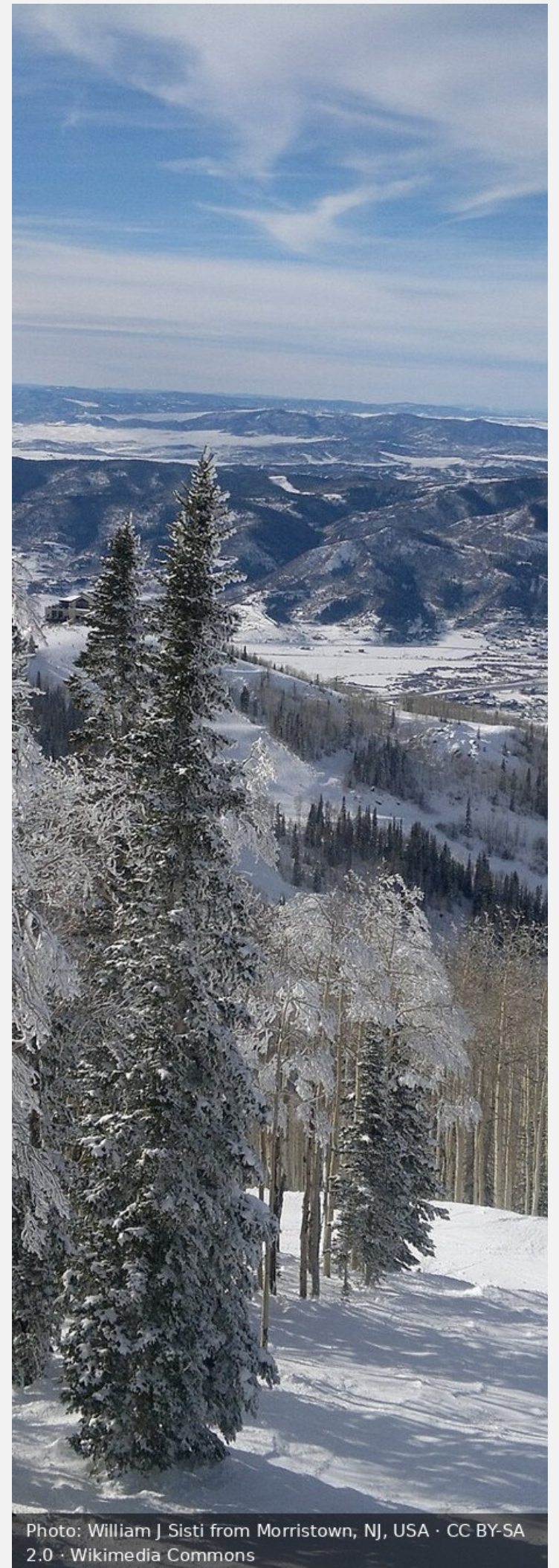


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01

Demographics drive demand

Steamboat Springs' population size is not just a number — it's a structural advantage. With 13,433 residents, it is the only city in the High Country with a critical mass that supports diversified economic activity beyond seasonal tourism. This demographic scale enables sustained demand for mid- to high-end housing, professional services, and community infrastructure, making it the most resilient market in the region. The city's ability to retain and attract permanent residents, not just vacationers, signals a shift toward permanent residency as a core driver of real estate value.

02

Population density as a market differentiator

The gap between Steamboat Springs and the next-largest city — Edwards at 10,785 — is not just numerical; it's structural. Steamboat's population size allows for economies of scale in utilities, transportation, and housing supply, giving it a competitive edge in attracting long-term capital and development. This is not a luxury — it's a necessity for sustainable growth.



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