

#1 in Texas, #1 of 254 Texas counties — ALEX Intelligence 2026

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Median monthly owner cost in Hood County leads Texas — ALEX Intelligence 2026

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THE DATA

\$1,313

Median Monthly Owner Cost (2024)

Hood County, Texas, has the lowest median monthly owner cost among the 254 Texas counties with at least 20,000 residents and a high 65+ population share.

This figure reflects the true cost of ownership in a market where retirees are not just present — they are shaping the housing economy. Hood County's affordability is not accidental. It emerges from a confluence of land value stability, low property tax burden, and a built environment optimized for single-level living and maintenance reduction. These factors are not incidental; they are structural.

Source: U.S. Census Bureau, American Community Survey 5-Year Estimates, 2024 • ALEX Intelligence computation
<https://alex-companies.com/data/2026-10-11-fifty-five-plus-fifty-five-plus-owner-cost-county-tx-senior>

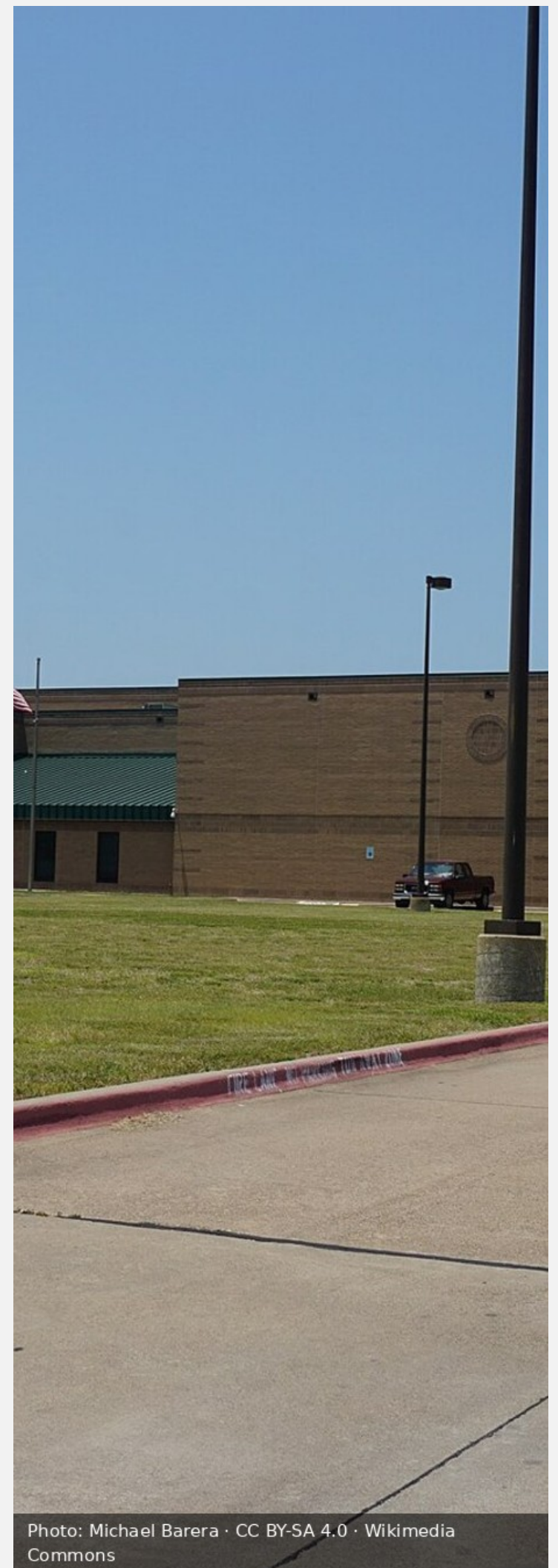


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Affordability Drives Demand, Not Just Location

The data implies that future 55+ housing development will follow the path of lowest net ownership cost, not just geographic proximity to existing communities. Builders and operators who prioritize cost efficiency in design, materials, and land use will gain a competitive edge, even in regions with strong brand recognition.

02

The Hidden Trade-Off: Low Cost, High Demand

As more retirees enter the market, this pattern may intensify: communities that balance low cost with high livability will attract the most sustained interest. The next wave of development should not be measured by price alone, but by the quality of life delivered per dollar spent — a metric increasingly critical for aging-in-place success.



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